## Edge, Cloud Storage Highlighted at FMS 2022, Aug 2-4

Santa Clara, CA – An exciting slate of speakers, presentations and informative panel sessions as well as a sold-out exhibit hall are key signs that the Flash Memory Summit is returning to spotlight the innovations, advances and growing applications for flash memory technology at the Santa Clara Convention Center Aug 2-4, Tom Coughlin, Program Chairperson, announced.

"We received close to 300 presentation and panelist submissions from around the globe and the enthusiastic commitment from nearly every company in the industry. The time is right to meet in person to jumpstart the exchange of information and ideas on the design, development, integration and use of memory technologies and their related hardware, software and services," he noted.

The 2022 program - <a href="https://tinyurl.com/2s3ea6r3">https://tinyurl.com/2s3ea6r3</a> - will include in-depth discussions on new technology advances and applications in every segment of the market. In addition, there are open sessions for attendees to meet in an informal setting to discuss and explore recent technology advances and applications with company and industry experts.

An example of growing importance of flash memory in the day-to-day business and industry applications will be sessions in the Edge/Cloud Storage track.

IDC's David McCarthy and AWS's Allen Samuels will guide two of the sessions with speakers from Netflix, Innodisk, Seagate, Floadia, Solidigm, AirMettle, Western Digital, FerroElectric and other organizations.

During one of the sessions, Netflix' Tejas Chopra will explain the firm's development of a unique edge computing solution that enabled the company to maintain its schedules by enabling creative people around the globe to safely, securely and reliably work on content production.

Chopra will also discuss the advances the company has scheduled for its collaborative storage solutions, including open-source products, which can be used by others in the film/tv show production industry as well as other general business and industrial applications to enable authorized users to work on projects regardless of their location.

AWS' Samuels will be moderating an open-ended session that doesn't include presentations or paper discussions but rather answering questions from the audience and moderator on technology issues, applications and challenges in meeting the growing requirements for reliable and secure store in the cloud as well as the point of optimum usage/benefit, the networks edge.

Coughlin noted that after a two-year hiatus the industry is ready for on the open exchange of news, information and applications with manufacturers, technologists and users and the program committee has developed a rich and diverse program to get organizations back on track.

With more than 100 exhibitors and sponsors of the conference the program will provide conference attendees with in-depth and practical information on the current state of the flash memory industry and its applications. The live event at the Santa Clara Convention Center in

Santa Clara CA will re-unite exhibitors, speakers visitors and the entire storage technology community so they can engage with each other, discover the latest innovations and explore new storage technology opportunities. To find out more visit flashmemorysummit.com and register at <a href="https://tinyurl.com/5bvmewwz">https://tinyurl.com/5bvmewwz</a>.

## **About Flash Memory Summit**

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, leading vendors, and innovative startups driving the multi-billion-dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, high-performance computing, mobile, and embedded systems.