FIRST ANNUAL FLASH MEMORY SUMMIT ISSUES CALL FOR PRESENTATIONS

March 15, 2006, San Diego, Calif. – Conference ConCepts, Inc., producer of the first annual Flash Memory Summit, is issuing a Call for Presentations.
Flash Memory Summit, dedicated to providing attendees with practical information on the current state of flash memory technology and its applications, will be held at the Wyndham Hotel in San Jose, California on August 8-10, 2006. Between now and April 21, 2006, individuals interested in presenting are invited to submit a one-page abstract, brief outline of the major topics to be covered, and short biography to:

Dr. Lance Leventhal
Program Chairperson
Voice: (858) 756-3327
Fax: (858) 756-2656
lance@flashmemorysummit.com

According to market intelligence firm iSuppli, the flash memory market was $10.8 billion in 2005 (up 63% from 2004), and will grow to $16.8 billion in 2006 and $26.2 billion in 2009. Semico Research, a semiconductor marketing and consulting research company, predicts an even larger value of $35 billion by 2008.

The Flash Memory Summit program will consist of half-day tutorials, panel discussions, paper sessions, roundtables, workshops, keynotes, and special sessions. Topics covered will include:

- Hardware
- Software
- Design methods
- Flash-based systems/programs
- Embedded applications
- Programming methods
- Security/content protection
- Memory cards
- Power consumption
- Controllers
- Consumer applications
- Standards
- Hybrid systems
- Testing
- Flash disks
- Interoperability

The Summit is open to everyone involved in the design, development, marketing, use, or support of flash memory. The intended audience includes:

- Hardware, embedded system, and memory system designers
- System analysts and engineers
- Software, applications, storage, and test engineers
- Engineering managers
- Marketing and product managers
- Venture capitalists

Important Dates for Flash Memory Summit:
Presentation proposals due: April 21, 2006
Acceptance notification: May 5, 2006
Online registration opens: May 30, 2006
Papers/Slides/Biographies due: June 16, 2006
Hotel room reservations closed: July 14, 2006
Early Bird Registration closed: July 21, 2006
Online registration closed: August 1, 2006

About Flash Memory
Flash memory is a type of constantly powered solid-state nonvolatile memory that can be erased and rewritten in units called blocks. It is ideal for consumer applications such as cellphones, digital cameras, and music players. It is also useful in set-top boxes, computers, communications systems, embedded systems and military/defense applications. It can replace hard disks for storage in applications where its higher cost is balanced by its smaller size, greater ruggedness, and lower power consumption.

About Flash Memory Summit
Flash Memory Summit is dedicated entirely to flash memory and its applications. It features half-day tutorials, workshops, paper and panel sessions, keynotes, roundtables, special sessions, and exhibits. Subjects include hardware, software, design methods, consumer applications, embedded applications, computer and communications applications, alternative technologies, programming methods, testing, standards, and market research. For more information, visit: http://www.flashmemorysummit.com.

About Conference ConCepts, Inc.
Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: http://www.confconcepts.com.

Contacts:

Dr. Lance Leventhal
Flash Memory Summit 2006 Program Chairperson
(858) 756-3327
lance@flashmemorysummit.com

Steven Beedle
ZNA Communications
(831) 425-1581
ccc@zna.com