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Dr. Norm Sheridan of ZiLOG® to Present at 1st Annual Flash Memory Summit

SAN JOSE, Calif.—July 31, 2006 -- ZiLOG®, Inc. (NASDAQ:ZILG), a leading provider of mixed-signal 8-bit microcontrollers (MCUs) and universal remote control solutions, today announced that Dr. Norm Sheridan, the company's Executive Vice President of Technology and Operations, will be participating in a panel discussion at the 1st Annual Flash Memory Summit, being held at the Wyndham Hotel, San Jose, California, from August 8-10, 2006.

As part of the 'Flash Based Microcontrollers' workshop, which takes place on Wednesday August 9 at 3.00pm, Dr. Sheridan will be discussing innovations in Flash memory microcontrollers and, beyond that, additional abilities that the use of Flash in microcontrollers offers companies such as ZiLOG.

"In addition to offering great levels of flexibility at the programming stage of application development, using Flash memory can be used in other ways to enhance the performance of a microcontroller. For example, more precise control of the analog elements for improved ADC, IPO, VBO and POR operation," noted Dr. Sheridan. "For product development, 'on-chip' debug with trace capabilities utilizing the re-writable Flash register-based architecture effectively implementing an on-chip emulator offers a low cost code development platform. Finally, custom analog configuration at the factory or by the customer is another element where use of Flash can be employed. In the future, reconfigurable analog, made up of analog building blocks such as operational amplifiers, comparators and so on, can be configured by the register-based architecture implemented with Flash memory. This reconfigurable analog can be used to implement ADCs, filters for signal conditioning, DACS and so on."

To register for the Flash Memory Summit, log onto www.flashmemorysummit.com. For more information regarding ZiLOG's portfolio of Flash-based microcontrollers, check out www.zilog.com

About ZiLOG, Inc.

Founded in 1974, ZiLOG won international acclaim for designing one of the first architectures in the microprocessors and microcontrollers industry. Today, ZiLOG is a leading global supplier of 8-bit micro logic devices. It designs, manufactures and markets a broad portfolio of devices for embedded control and communication applications used in consumer electronics, home appliances, security systems, point of sales terminals, personal computer peripherals, as well as industrial and automotive applications. ZiLOG is headquartered in San Jose, California, and employs approximately 500 people worldwide with sales offices throughout Asia, Europe and North America. For more information about ZiLOG and its products, visit the Company's website at: www.ZiLOG.com.

About the Flash Memory Summit

The 1st Annual Flash Memory Summit is the only conference dedicated entirely to Flash memory and its applications. The Summit features half-day tutorials, workshops, paper and panel sessions, keynotes, roundtables, special sessions, and exhibits. Subjects include hardware, software, design methods, consumer applications, embedded applications, computer and communications applications, alternative technologies, programming methods, testing, standards, and market research. For more information, visit www.flashmemorysummit.com.