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# MIGO SOFTWARE, INC.

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## MIGO SOFTWARE FOUNDER JAY ELLIOT TO SPEAK AT 2<sup>ND</sup> ANNUAL FLASH MEMORY SUMMIT

*Jay Elliot Will Speak on the following at the Industry's Only Flash Memory Conference: "Software: The Secret Sauce for Increasing Flash Memory Sales"; a Case Study on the Successful Kingston Data Traveler II-Migo Edition; and in the "What Can We Learn from The iPod / iPhone Revolution?" Tutorial*

**REDWOOD CITY, CA, August 2, 2007-- Migo Software, Inc**. (OTCBB:MIGO), a global provider of data and media mobility software, today announced that Founder and Chief Strategy Officer Jay Elliot will be speaking at the 2nd Annual Flash Memory Summit at the Santa Clara, CA Marriott, to be held from August 7 – 9, 2007 and sponsored in part by Intel, SanDisk, Samsung, Dell, Kingston and Toshiba.  Mr. Elliot will speak on "Software: The Secret Sauce of Increasing Flash Memory Sales" and, as part of this topic, will also discuss a case study on the success of the Kingston Data Traveler II-Migo Edition.  In addition, Elliot will be an instructor for the Special Tutorial, "What Can We Learn from the iPOD / iPhone Revolution."  Both presentations will be on Thursday, August 9th.

"Migo Software is excited to return to year two and participate so fully in the Flash Memory Summit 2007, the industry's only conference dedicated to flash memory technology and applications," said Jay Elliot.  "As I'll discuss at the Summit," he continued, "Migo's data, security and media mobility software has already increased the usability…and thus the value…of flash drives and continues strong growth in that capacity.  We are pleased to participate in such a conference where ideas and technology important to the industry will be presented and discussed. Please visit Migo Software in Booth 308 for further information or a demonstration of the software," concluded Elliot.

**About the Flash Memory Summit 2007**
The 2nd Annual Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. The Summit features half-day tutorials, workshops, paper and panel sessions, keynotes, roundtables, special sessions, and exhibits. Subjects include hardware, software, design methods, consumer applications, embedded applications, computer and communications applications, alternative technologies, programming methods, testing, standards, and market research. For more information, visit www.flashmemorysummit.com.

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**About Migo Software, Inc.**
Located in Redwood City, CA, Migo Software, Inc. (OTCBB:MIGO), is a global provider of content mobility software.  With its range of patent-pending technology, the Company's product lines range from content synchronization and security to device optimization solutions for mobile devices and PCs. The company sells its products through a range of OEMs including PC, Mobile Handset, USB Drive, SD Card and others, as well as via a variety of retail outlets.  Migo's products can also be found at www.migosoftware.com.

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**Safe Harbor Statement under the private Securities Litigation Reform Act of 1995**

*Under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, information contained in this presentation does not constitute historical facts or forward-looking statements. These statements include statements that refer to the expected benefits of the use of Migo Software products. These forward-looking statements are not historical facts and are only estimates or predictions. Actual results may differ materially from those projected as a result of risks and uncertainties detailed from time to time in the Company's Securities and Exchange Commission filings. Any forward-looking statements are based on information available to the Company today, and the Company undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.*

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