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Flame Imaging Launches Suite of Services for High Volume Duplication and Content Preloading on all Types of Flash Media Cards & USB Sticks

Unique Disruptive Services Enable Content Providers to Build New Revenue Streams by Delivering Content Preloaded on Flash Media Direct to Consumer's Mobile Device

San Jose, CA.- August 3, 2007 - Flame Imaging, Inc. a provider of leading edge flash media preloading and duplication products announced the launch of a suite of services to enable content providers to preload their content on removable flash media and deliver direct to the consumer's mobile device. The range of services offers content providers a single source for all their requirements for content delivery on flash memory media. In addition to content preloading, other services include flash media sourcing and qualification; logo imprinting; data encryption; packaging and distribution. The scalable hardware provides the flexibility to preload content on a few thousand units and very quickly scale to millions of units.

“We already have the world's best hardware so it was a natural evolution to offer our clients best in class flash media preloading and duplication services,” said Mac Makhni, Founder & CEO, Flame Imaging. “Preloading services is just one component of our business, we have positioned ourselves as a one-stop end-to-end solutions provider. Content providers can give us just their content and we take it from there and deliver a complete solution right up to the point of sale, if required.”

Delivering content preloaded on removable flash media is the next evolution in content delivery. By 2010, 25% of mobile phones shipped worldwide will have removable media slots and by the same time the mobile content market is expected to skyrocket to \$45 billion. This is a huge, untapped market and content providers can explore an alternate delivery channel that will complement any existing on-deck or off-deck channels.

Flame Imaging will be showcasing some of the latest content preloading and duplication products and services at the Flash Memory Summit being held at the Santa Clara Marriott in Santa Clara, CA from August 7-9, 2007. Please visit us at booth #310 to get a complete overview.

About Flame Imaging

Flame Imaging is redefining content delivery to mobile & handheld devices by preloading and distributing branded content on removable flash media cards (miniSD, microSD, SD) and USB drives. Flame Imaging's complete end-to-end customized solutions enables content providers to leverage an alternate delivery channel and opens up untapped revenue sources in co-branding, advertising and unique bundling opportunities.

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