

Seagate® Hybrid Hard Drive Wins PC World 25 Most Innovative Products Award

SCOTTS VALLEY, Calif.-January 2, 2008-Seagate Technology (NYSE:STX) today announced that its Momentus® 5400 PSD hard drive, a 2.5-inch notebook drive that combines disc storage with flash memory to deliver ultra power efficiency, faster boot-ups and greater reliability for the exploding laptop PC market, has won the prestigious 2008 PC World 25 Most Innovative Products Award. The Momentus 5400 PSD hard drive ranked number 13 on PC World's list of top products that included leading-edge notebook computers, an all-in-one cellular telephone, touch-screen PC and do-it-yourself web page creator. The Seagate hard drive uses non-volatile cache, or flash memory, to cost-effectively deliver benefits similar to that of solid state disc drives but at a much lower price. The 160GB drive places commonly used hard drive data onto a large 256MB flash memory to accelerate boot-up, reduce power consumption, increase reliability and boost performance of laptop computers.

"Seagate is pleased to win this wonderful recognition from PC World as we continue to focus on innovative technologies that make it easier for consumers and organizations to store, manage, protect and share digital content at the office, in the home and on-the-go," said Mike Wingert, general manager, Personal Compute, at Seagate.

The 2008 PC World 25 Most Innovative Products Award winners were announced last week on www.pcworld.com and will be presented with trophies on January 7, at the ShowStoppers media reception at the Wynn Hotel in Las Vegas during 2008 International CES. The article will also be featured in the February 2008 issue of PC World.

The 2008 PC World 25 Most Innovative Products Awards recognize both benchmark and breakthrough products that set the standard for innovation with unique qualities that distinguish them from the pack. PC World's editors compared hundreds of products before narrowing the field to the 25 winners.

"These are among the most inventive and trend-setting products available, breaking the traditional boundaries while pushing the limits of technology," stated Harry McCracken, VP/editor-in-chief of PC World. "These winners help define industry standards and raise the bar for creativity in the future. Congratulations to Seagate's Momentus 5400 PSD."

About Seagate

Seagate is the worldwide leader in the design, manufacture and marketing of hard disc drives, providing products for a wide-range of applications, including Enterprise, Desktop, Mobile Computing, Consumer Electronics and Branded Solutions. Seagate's business model leverages technology leadership and world-class manufacturing to deliver industry-leading innovation and quality to its global customers, as it strives to be the low cost producer in all markets in which it participates. The company is committed to providing award-winning products, customer support and reliability to meet the world's growing demand for information storage. Seagate can be found around the globe and at www.seagate.com.

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