

SanDisk Corporation

PRESS RELEASE

601 McCarthy Boulevard

Milpitas, CA 95035-7932

Phone: 408-801-1000

MEDIA CONTACT: SanDisk Corporation

Carm Lyman (707) 256-3834 carm@lymanpr.com

SANDISK INTRODUCES THE STYLISH SANSA® FUZE™ MP3 PLAYER

Multi-Faceted Music Player Rounds out the Sansa Product Line



MILPITAS, Calif., March 11, 2008–

SanDisk Corporation (NASDAQ:SNDK), a leading seller of MP3 players in the United States, today unveiled the multifaceted Sansa® FuzeTM MP3 player. The stylish music player is loaded with capabilities and features to keep consumers well entertained while on the go. Not only is it easy on the eye, it's easy on the pocketbook. With availability planned for early April in the United States, the Sansa Fuze player comes in a

wide array of colors (pink, red, blue, black and silver) and capacities (2, 4 and 8 gigabyte¹ (GB)) with an expected starting price of only \$79.99 MSRP.

In addition to playing music, video, photos, FM radio and audiobooks, the thin Sansa Fuze is packed with extras, including a microSD card slot to add and transport content with ease; a voice recorder to capture thoughts on the fly, and a bright, 1.9"color screen that allows users to easily navigate their music or watch videos in landscape mode.

"The Sansa Fuze is an eye-catching player that consumers will enjoy for its looks, capabilities and incredible value," said Eric Bone, vice president of product marketing for Sansa, SanDisk's audio/video product line. "This new MP3 player combines some of the best features found on other Sansa products, including great sound quality. It's yet another strong offering by SanDisk in the sub-\$150 music player market."

A distinguishing feature of the Sansa Fuze player is its microSDTM card slot. This memory slot provides consumers the ability to quickly add content onto their device and expands storage capacity, giving ample space for thousands of additional songs, hours of video and numerous photos. Plus, by using a SanDisk microSD card, users can easily carry their music and other content from their Sansa MP3 player to their mobile phone, or even their PC.

The Sansa Fuze MP3 player gives users access to subscription download services from numerous sources, including Rhapsody To Go®, Napster, eMusic and others. In addition, it supports playback of a wide range of popular music formats such as MP3, WAV, Audible (for audio books) and Windows Media Audio (WMA) in both unprotected and protected files. Sansa Fuze supports MPEG-4 video and JPEG photos. Its internal rechargeable battery will play up to 24 hours of audio and five hours of video between charges.²

The MP3 player works with computers running Windows XP or Windows Vista. It also works with Mac and Linux operating systems (under MSC mode).

Expected Pricing, Colors and Availability

The Sansa Fuze player is expected to be available in U.S. stores in early April. The music player comes in a 2GB capacity (holds 500 MP3 songs³) with an MSRP of \$79.99, 4GB (1,000 MP3 songs) for \$99.99 and 8GB (2,000 MP3 songs) for \$129.99. The 2GB Sansa Fuze is available in black; the 4GB Sansa Fuze is available in black, red, pink or blue, and the 8GB is available in silver.

The player is expected to be available from retailers in Canada and Europe in late spring, with other regions of the world to follow.

The flash-based Sansa Fuze player rounds out the Sansa product family, joining the popular, tiny Sansa Clip and video-centric Sansa View. The Sansa audio/video line offers consumers highly affordable, yet fun and fashionable music players loaded with appealing extra features.

About SanDisk

SanDisk Corporation, the inventor and world's largest supplier of flash storage cards, is a global leader in flash memory – from research, manufacturing and product design to consumer branding and retail distribution. SanDisk's product portfolio includes flash memory cards for mobile phones, digital cameras and camcorders; digital audio/video players; USB flash drives for consumers and the enterprise; embedded memory for mobile devices; and solid state drives for computers. SanDisk ([www.sandisk.com) is a Silicon Valley-based S&P 500 company, with more than half its sales outside the United States.

 $[\]overline{1}$ 1 megabyte (MB) = 1 million bytes; 1 gigabyte (GB) = 1 billion bytes.

² Based on continuous playback at 128kbps MP3 or 64kpbs WMA, or continuous video playback at QCIF+512kbps MPEG-4. Battery life and performance may vary depending upon usage and settings; battery not replaceable.

³ Approximation based on 4 minute songs at 128 kbps MP3

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This press release contains certain forward-looking statements, including expectations for new product introductions, applications, markets, and customers that are based on our current expectations and involve numerous risks and uncertainties that may cause these forward-looking statements to be inaccurate. Risks that may cause these forward-looking statements to be inaccurate include among others: market demand for our products may grow more slowly than our expectations or there may be a slower adoption rate for these products in new markets that we are targeting, these products may not perform as expected, these products may not be available when expected or at the prices expected, and the other risks detailed from time-to-time in our Securities and Exchange Commission filings and reports, including, but not limited to, our Form 10-K and our quarterly reports on Form 10-Q. We do not intend to update the information contained in this press release.