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## **PRESS RELEASE**

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### **SANDISK LAUNCHES INDUSTRY’S FIRST PREMIUM MEMORY CARDS FOR MOBILE PHONES—IDEAL FOR CONSUMERS WITH A DIGITAL LIFESTYLE**

***New SanDisk® Mobile Ultra™ microSD™/microSDHC™ and SanDisk® Mobile  
Ultra™ Memory Stick Micro™ (M2) card lines “Wake Up Your Phone™” to  
Increased Capacity and Fast Transfer Speeds for Music, Maps, Videos, Photos,  
Games and More***



**Milpitas, California, May 20, 2008** – SanDisk Corporation (NASDAQ: SNDK), the proven leader in flash memory, today announced the availability of SanDisk Mobile Ultra, microSD, microSDHC and Memory Stick Micro (M2) flash mobile memory cards, which are available in 2GB, 4GB and 8GB\* capacities -- the industry’s first premium mobile phone storage cards.

A must-have product for consumers who embody the digital lifestyle, the SanDisk Mobile Ultra high-performance cards are “best of breed” premium cards that provide fast side-loading speeds. This means that users will experience accelerated transfer rates of digital files to and from their mobile memory card and their computer. In addition to speed, SanDisk Mobile Ultra cards allow consumers to “wake up” the multimedia

(more)

features of mobile phones by increasing the phone’s storage capacity for maps, music, videos, photos, games and other essential applications. For avid mobile phone videographers, events and experiences captured by the phone’s video camera can be quickly and efficiently transferred to social media or video-sharing websites. For added value and convenience, the card is bundled with a MobileMate™ Micro Reader that plugs directly into a USB 2.0 port to assist in this quick transport and easy management of digital content.

“Mobile phone usage for multimedia activities, such as digital photography, music downloads, videos, and GPS functionality has doubled over the last two years, and spending on mobile media globally is expected to surpass \$100 billion by 2012,” said David Kerr, vice president mobile research, Strategy Analytics. “This product launch further proves SanDisk’s ability to anticipate changing user needs and provide the market with the right mobile storage solutions at the right time.”

Michael Romero, vice president of Mobile Retail Business, SanDisk, said, “SanDisk’s new Mobile Ultra line will make consumers’ digital lifestyle more manageable by offering them greater ability to quickly transfer photos, maps, music, videos, games and other large file size content wherever they go. These cards are truly the most convenient way for people to store, move and play content using their mobile phones, so we’re excited to introduce this high-performance, premium product to market to meet this need and growing demand.”

**Sample Storage Capacities**

	<b>Music <sup>1</sup></b>	<b>Photos <sup>2</sup></b>	<b>Video <sup>3</sup></b>
<b>2GB*</b>	250 songs – More than enough storage to drive from San Francisco to San Diego and back again without hearing the same song twice <sup>4</sup>	<p>1,200 photos – Enough photos to fill 6 photo albums (based on a 9”x 9” album that holds 200 pictures) <b>plus</b></p> <p><b>OR</b> 200 yards of photos (based on laying out 1,200 4”X6” photos lengthwise – 7,200 inches) <b>plus</b></p>	3.5 hours video - Enough space to hold Titanic (194 minutes - per Netflix)

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<p><b>4GB*</b></p>	<p>500 songs – More than enough storage to drive from Boston to Miami without hearing the same song twice <sup>5</sup></p>	<p><b>plus</b></p>	<p>1,200 photos – Enough photos to fill 6 photo albums (based on a 9”x 9” album that holds 200 pictures) <b>OR</b> 200 yards of photos (based on laying out 1,200 4”X6” photos lengthwise – 7,200 inches)</p>	<p><b>plus</b></p>	<p>9.5 hours video - Enough space to hold all three movies in the Lord of the Rings trilogy (553 minutes - per Netflix)</p>
<p><b>8GB*</b></p>	<p>1,000 songs – More than enough storage to drive from San Francisco to New York City without hearing the same song twice <sup>6</sup></p>	<p><b>plus</b></p>	<p>1,200 photos – Enough photos to fill 6 photo albums (based on a 9”x 9” album that holds 200 pictures) <b>OR</b> 200 yards of photos (based on laying out 1,200 4”X6” photos lengthwise – 7,200 inches)</p>	<p><b>plus</b></p>	<p>21 hours video - Enough space to hold all six movies in the two Star Wars trilogies (805 minutes - per Netflix) AND all movies in the Matrix trilogy (403 minutes - per Netflix)</p>

1 Approximation based on 4 minute songs at 128 kbps MP3

2 Approximation based on 2MP camera. Actual number of photos may vary based on phone model, resolution and compression.

3 Approximation for MPEG-4 video at 384 kbps. Actual time may vary based on resolution and compression.

4 Approximately 232 songs based on Google Maps trip estimate of 931 minutes

5 Approximately 354 songs based on Google Maps trip estimate of 1,417 minutes

6 Approximately 645 songs based on Google Maps trip estimate of 2,580 minutes

With 8GB\* of digital storage, for example, consumers will be able to store 1,000 songs, 1,200 photos and 21 hours of video - more than enough storage to drive from San Francisco to New York City without hearing the same song twice, fill six photo albums with images and watch both Star Wars trilogies and the Matrix trilogy.

**Expected Pricing and Availability**

SanDisk Mobile Ultra microSD 2GB has a manufacturer’s suggested retail price (MSRP) of \$34.99. The SanDisk Mobile Ultra microSDHC 4GB card has a MSRP of \$59.99 and the SanDisk Mobile Ultra microSDHC 8GB card has an MSRP of \$119.99. The SanDisk Mobile Ultra Memory Stick Micro M2 2GB has a suggested MSRP of \$39.99, and the 4GB and 8GB\* are priced at \$69.99 and \$129.99, respectively. SanDisk Mobile Ultra memory cards will be available at various retail outlets in early June, and are expected to be available throughout the world in mid-to-late June 2008.

The microSD cards are engineered for slot-equipped legacy mobile phones and can hold a maximum capacity of 2GB\*. The microSDHC cards, available in 4GB and 8GB\*, are ideal for newer mobile phone models, most of which are compatible with these higher capacity cards. The Memory Stick Micro M2 cards are designed for Sony Ericsson's new generation of mobile phones, all of which are compatible with the 2GB, 4GB and 8GB\* capacity levels. SanDisk Mobile Ultra cards come with a 10-year limited warranty.

For more information about SanDisk's mobile phone products, please visit

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### **About SanDisk**

SanDisk Corporation, the inventor and world's largest supplier of flash storage cards, is a global leader in flash memory – from research, manufacturing, and product design, to consumer branding and retail distribution. SanDisk's product portfolio includes flash memory cards for mobile phones, digital cameras, and camcorders; digital audio/video players; USB flash drives for consumers and the enterprise; embedded memory for mobile devices; and solid state drives for computers. SanDisk ([Q](#)) is a Silicon Valley-based S&P 500 company, with more than half its sales outside the United States.

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\* 1 gigabyte (GB) = 1 billion bytes. Some capacity not available for data storage.

SanDisk's web site/home page address: <http://www.sandisk.com>. SanDisk's product and executive images can be downloaded from <http://www.sandisk.com>.

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This press release contains certain forward-looking statements, including expectations for new product introductions, applications, markets, customer acceptance, customers and specifications, which are based on our current expectations and involve numerous risks and uncertainties that may cause these forward-looking statements to be inaccurate. Risks that may cause these forward-looking statements to be inaccurate include among others: our products may not perform as expected or be available when or at the prices expected, market demand for our products may grow more slowly than our expectations or there may be a slower adoption rate for these products in new markets that we are targeting, and the other risks detailed from time-to-time under the caption "Risk Factors" and elsewhere in our Securities and Exchange Commission filings and reports, including, but not limited to, our Form 10-K and our quarterly reports on Form 10-Q. We do not intend to update the information contained in this press release.