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FLASH MEMORY SUMMIT 2008 TO EXPLORE PROLIFERATION AND WIDESPREAD ADOPTION OF FLASH MEMORY

The Only Conference Dedicated Entirely to Flash Memory Will Address Uses, Challenges and Future of Flash Memory from Consumer Devices to Spacecraft

SAN DIEGO, CA, June 19, 2008 – The third annual Flash Memory Summit, the only conference dedicated entirely to flash memory and its applications, will explore the uses, challenges, and future of flash memory as it continues to proliferate across applications ranging from consumer devices to spacecraft.

"Flash is in MP3 players, cameras, cell phones, laptops, cars, servers, routers, and the military, and new applications are emerging every day," said Tom Coughlin, president of Coughlin Associates and Chairperson of Flash Memory Summit. "Engineers, marketers, and executives are facing a variety of challenges - what new products can you create, how do you design efficiently, and how do you cope with rapid changes in the market? These are some of the challenges that will be addressed at Flash Memory Summit."

The Flash Memory Summit 2008 will take place August 12-14 at the Santa Clara Marriott in the heart of the Silicon Valley. Hosted by Conference ConCepts, Inc., the conference and exhibition is the only conference dedicated entirely to flash memory and its applications. Flash Memory Summit 2008 is packed with the latest information and recent developments in flash memory. It is a must-attend event for anyone involved or interested in the design, manufacture, marketing, sales or use of flash memory. Attendees will learn how to make informed decisions about implementing flash memory, how to design and choose proper flash controllers, and how flash fits into the modern storage hierarchy, and more.

Flash Memory Summit will feature tutorials, keynotes, panel discussions, and a special market research session on the future of flash memory. Keynote speakers will include:

- Eli Harari, Chairman and CEO, SanDisk
- Paul Prince, CTO Enterprise Systems, Dell
- Knut Grimsrud, Intel Fellow/Director, Storage Architecture, Storage Technologies Group, Intel
- Ed Doller, Chief Technology Officer, Numonyx
- Jim Elliot, Vice President of Memory Marketing, Samsung Semiconductor Corporation Inc.
- Dean Klein, Vice President of Memory System Development, Micron Technology
- Bertrand Cambou, President and Chief Executive Officer, Spansion

Summit participants are invited to submit nominations for the third annual Flash Memory Summit Awards, which recognize the most innovative products and solutions. Awards will be announced in three categories:

- Most Innovative Flash Memory Application
- Most Innovative Flash Memory Technology
- Most Innovative Flash Memory Customer Implementation

A panel of judges will evaluate nominations based on distinctiveness of the application, technology, or product; central use of flash memory as a customer solution; and technical and business significance to the general marketplace. Winners will be announced at the Flash Memory Summit Awards evening reception in the Exhibit Hall on August 13. Nomination forms are available at www.flashmemorysummit.com and are due by 6:00 p.m. Pacific Daylight time on Friday, July 25. Award nominations are complementary to all sponsors and exhibitors of the Flash Memory Summit. A $500.00 fee per nomination will apply to other applicants.

About the Flash Memory Summit
The Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. It is intended for system designers, analysts, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include harsh environments, laptops, enterprise storage system applications, consumer products, performance, product design, caching methods, design methods, software, new technologies, market research, testing and reliability, and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit www.flashmemorysummit.com.

About Conference ConCepts, Inc.

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: http://www.confconcepts.com.

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