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FLASH MEMORY SUMMIT 2008 AWARDS BEST OF SHOW HONORS TO NETWORK INTERCEPT, SAMSUNG, AND SPANSION

Flash Innovation on the Rise at Third Year of Well-Attended Conference

SAN DIEGO, CA, August 14, 2008 – Flash Memory Summit 2008 presented its Best of Show Awards to Network Intercept, Samsung, and Spansion. The annual Best of Show awards are the premier opportunity for industry recognition of innovative products and solutions, and how they are being used in the marketplace. Awards were judged by a panel of experts based on the following criteria:

- Distinctiveness of the application, technology, or product.

- Central use of flash memory as a customer solution.

- Technical and business significance.

"Flash memory is one of the key enabling technologies of our time that is sparking incredible innovation for our next generation of multimedia information systems that touch business and consumer applications alike," said Jay Kramer, Chairman of the Flash Memory Summit Awards Program. "We are proud to recognize the achievements of Samsung, Spansion and Network Intercept as they introduce a whole new wave of flash memory solutions to the marketplace."

The Flash Memory Summit 2008 Best of Show Awards were presented at an evening reception in the Exhibit Hall on Wednesday, August 13:

- Most Innovative Flash Memory Customer Implementation: Network Intercept for Network Intercept Scan-On-The-Go
- Most Innovative Flash Memory Application: Samsung for Samsung NAND Flash with Eye-Fi
- Most Innovative Flash Memory Technology: Spansion for Spansion® EcoRAM™

About the Flash Memory Summit
Produced by Conference ConCepts, Inc., the Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. It is intended for system designers, analysts, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include harsh environments, laptops, enterprise storage system applications, consumer products, performance, product design, caching methods, design methods, software, new technologies, market research, testing and reliability, and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit www.flashmemorysummit.com.

About Conference ConCepts, Inc.
Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: http://www.confconcepts.com.

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