

## Flexstar Technology is Going Green

Fremont, California. August 22, 2008- Flexstar Technology, Inc. (Flexstar) the worldwide leading supplier of storage test systems, today announced that it has under development an entirely new product line of "GREEN" products that will span burn-in racks and environmental chambers.

Tim Beck Vice President, Marketing and Major Account Sales states "our companies "Green Initiative" is a result of listening to our customers. The one thing that has been their common concern is the spiraling costs of utilities and 'how Flexstar can improve our products and save them money'."

Power and HVAC are especially a concern in countries in the Pacific Rim where Flexstar has a huge customer base. Added Tony Lavia President and CEO "this is a ground up effort on all our products. Our R&D team has given the "green light" to do what it takes to make Flexstar products as environmental friendly as possible. The move to Green is well underway and we will be launching our first product under this initiative during this month. I have challenged our engineers to design a line of products that increase efficiency by at least 50% and reduce the total cost of ownership by an order of magnitude. Green doesn't have to mean "more expensive"; on the contrary it will mean significant savings in the whole test and measurement operation."

## **About Flexstar Technology**

Flexstar's mission is to provide storage manufacturers and their customers with standardized and repeatable testing and qualification processes. Since producing the industry's first commercially available disk drive tester in 1985, Flexstar has continued to be at the forefront of providing advanced, automated testing capabilities to the data storage industry, delivering over 350,000 test ports. Today at Flexstar we are developing a whole new "GREEN" product line that will be more energy efficient saving customers a great deal of money over the life of the products and will provide a new lower price per port.

Flexstar's product line covers ambient, burn-in, environmental and altitude test equipment with advanced, but easy-to-use software. All industry standard interfaces and form factors are supported and modular design approach ensures products are field upgradeable providing flexibility and investment protection. All products are backed by a host of support offerings and Flexstar's uncompromising commitment to customer service.

For more information, please visit <a href="www.flexstar.com">www.flexstar.com</a> or email <a href="mailto:sales@flexstar.com">sales@flexstar.com</a>

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