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Flash Memory Summit 2009 Awards Best of Show Honors to Infinite Memories, SandForce, SanDisk, Intel and Schooner Information Technology

Flash Innovation on the Rise at Fourth Year of Well-Attended Conference

SANTA CLARA, CA, August 13, 2009 – Flash Memory Summit 2009 presented its Best of Show Awards to Infinite Memories, SandForce, SanDisk, Intel and Schooner Information Technology. The annual Best of Show awards are the premier opportunity for industry recognition of innovative products and solutions, and how they are being used in the marketplace. Awards were judged by a panel of experts based on the following criteria:

• Distinctiveness of the application, technology, or product.
• Central use of flash memory as a customer solution.
• Technical and business significance to the general marketplace.

"Flash memory continues to spark breakthroughs for next-generation multimedia information systems that touch business and consumer applications alike," said Jay Kramer, Chairman of the Flash Memory Summit Awards Program. "We are proud to recognize the achievements of Infinite Memories, SandForce, SanDisk, Intel and Schooner Information Technology as they introduce a whole new wave of flash memory innovation to the marketplace at Flash Memory Summit 2009."

The Flash Memory Summit 2009 Best of Show Awards were presented at an evening reception in the Exhibit Hall on Wednesday, August 12:

Most Innovative Flash Memory Customer Implementation
Company: Infinite Memories
Product: SD Card for Content

Most Innovative Flash Memory Technology Application
Company: SandForce Inc.
Product: SF-1000 SSD Processor Family

Most Innovative Flash Memory Consumer Application
Company: SanDisk Corporation

Product: SlotRadio

Most Innovative Flash Memory Enterprise Business Application
Company: Intel Corporation and Schooner Information Technology
Product: Schooner Data Access Application

About the Flash Memory Summit
Produced by Conference ConCepts, Inc., the Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. It is intended for system designers, analysts, hardware and software engineers, product marketing and marketing communications specialists, and engineering and marketing managers. It features forums, half-day tutorials, paper and panel sessions, and expert tables. Subjects include harsh environments, laptops, enterprise storage system applications, consumer products, performance, product design, caching methods, design methods, software, new technologies, market research, testing and reliability, and security. The Summit also includes exhibits of the latest products and product awards. For more information, visit www.flashmemorysummit.com.

About Conference ConCepts, Inc.
Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit: http://www.confconcepts.com.

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