

Avon Technology Becomes New Dealer for Direct Color Systems UV Printers

Avon Technology shows DCS UV Printer at the 2012 Flash Memory Summit!

San Jose, CA - August 21, 2012 - Avon Technology, www.avontechnology.com, partners with Direct Color Systems to provide UV Printers to the industrial and promotional markets. "They're a great fit for us and our customer base and complements our printing, marking, and labeling line of products. They go well with our Able Design label machines, Universal Laser Systems engravers and cutters, and our Epson and R-Quest CD/DVD printers and duplication equipment," said Chuck Hue, president of Avon Technology.

The Direct Jet 1014UV and 1024UV printers from Direct Color Systems® are unique offerings within the small-format UV flatbed market. These new UV printers are extremely versatile, offering large table sizes and height allowances at an economical price point. They produce incredible crisp text and vibrant, full-color images with outstanding solvent and abrasion durability on a variety of substrates, from wood and stainless steel to ceramic tiles, plastics and glass. The Direct Jet printers' white ink creates a very opaque image, allowing users to print onto virtually an colored substrate and produce amazing, bright colors with a white under base. The white ink is also extremely user friendly. It is stationed in cartridges on top of the print head, remaining in constant motion to correctly maintain the white pigment in suspension.

"We will be demoing the DCS DirectJet 1024UV printer at this years Flash Memory Summit," said Chuck. "We will be printing USB thumb drives in our booth this year." The DCS DirectJet 1024UV printer is available immediately from Avon Technology.

ABOUT AVON TECHNOLOGY INC.

Avon Technology, Inc. is a leading provider of automated label applicators, laser marking systems, and CD/DVD production systems. Partnering with industry leaders to provide the best solutions for customers. Besides providing their customers with excellent equipment and systems, Avon Technology also provides on-site training, integration, and repair services. They strive to continue to provide their customers with best in class customer service. Their expertise in hardware, software, and product integration continues to assist their customers with their problems; providing them with solutions they need.

FOR MORE INFORMATION, CONTACT:

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ABOUT DIRECT COLOR SYSTEMS

Direct Color Systems® (DCS) is a U.S.-based world leader in engineering, manufacturing and marketing small-format, direct-to-substrate UV LED inkjet printers and solvent inkjet printers. Our flatbed inkjet printers utilize cutting-edge technology to deliver rich, full-color images directly onto rigid materials such as plastic, metal, wood, glass, ceramic tile and vinyl.

FOR MORE INFORMATION, CONTACT:

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