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Flash Memory Summit 2012's Best of Show Awards Showcase Innovation in Big, Fast Storage for the Enterprise, Mobile Computing, and Beyond

FMS2012 award winners recognize world-class achievements of global leaders in solid state storage – Nimbus Data Systems, Pure Storage, Samsung Semiconductor, Skyera, Micron, DensBits, and Proximal Data

Flash Memory Summit, Santa Clara, CA, August 27, 2012 – Flash Memory Summit 2012, produced by Conference ConCepts, announced the winners of its FMS2012 Best of Show Awards – presented by a panel of judges to today's foremost innovators in solid state storage and flash memory – Nimbus Data Systems, Pure Storage, Samsung Semiconductor, Skyera, Micron, DensBits, and Proximal Data.

Seventh Annual Flash Memory Summit's FMS2012 Best of Show Award Winners

Most Innovative Flash Memory Customer Implementation for real-world solutions that demonstrate ROI, quality of service, business continuity, security, data protection, virtualization, or other demonstrable benefits.
Award Winner: Nimbus Data Systems **– S-Class Flash Memory**

Most Innovative Flash Memory Enterprise Business Application in market segments such as video/broadcast, automotive, imaging, military, healthcare, or financial.
Award Co-Winner: Pure Storage & Samsung Semiconductor – FlashArray & PM830 SSD
Award Co-Winner: Skyera – SKY 44

Most Innovative Flash Memory Consumer Application such as smartphones, music/video players, digital cameras, gaming systems, navigational systems, tablets, netbooks, ultrabooks, mobile computing solutions, and other consumer hardware and software products.
Award Winner: Micron **Consumer Products Group – Crucial m4 mSATA Solid State Drive**

Most Innovative Flash Memory Technology for innovations that will change the way flash memory is used in products to improve performance, availability, and energy efficiencies,
Award Co-Winner: DensBits Technologies Ltd**. – DB3610, a Memory Modem**
Award Co-Winner: Proximal Data – AutoCache

"The largest ever Flash Memory Summit was a premier showcase for next-generation solid state storage technologies, systems, and solutions," said Flash Memory Summit Conference Chairperson Tom Coughlin, highly regarded storage expert and industry analyst. "We had great award candidates this year, making the judging particularly difficult and reflecting the intense development of cutting-edge new technologies, applications and solutions in solid state storage.

It was an honor for the 2012 Flash Memory Summit, located in the heart of Silicon Valley, to showcase the state of the art in solid state storage in the enterprise, mobile computing, and other applications. We are proud to recognize the world-class innovations and breakthrough achievements of our industry's leading players."

About Flash Memory Summit

Flash Memory Summit 2012, produced by Conference ConCepts, showcases mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar market for flash memory and enterprise SSDs. Now in its seventh year, Flash Memory Summit is the only Silicon Valley event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets and embedded systems For more information, visit www.flashmemorysummit.com. Twitter: flashmem Facebook: http://www.facebook.com/pages/Flash-Memory-Summit/72498807894

About Conference ConCepts

Founded in 1994, Conference ConCepts is a full-service professional conference and association management company that provides extensive capabilities in all aspects of technical conference management. Conference ConCepts develops and produces events both on its own, and in partnership with associations, corporations, and publishers. The skill sets of the company's employees and contractors, representing over 200 cumulative years of experience, enables Conference ConCepts to offer clients a choice of services, ranging from assistance with a single aspect of a conference to the complete development and administration of a full-fledged "turnkey" event. For more information about Conference ConCepts, visit www.conferenceconcepts.com.

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