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MEDIA ALERT

IDC, SEAGATE, TOSHIBA AND WD TO PARTICIPATE IN FLASH MEMORY SUMMIT PANEL, “SOLID STATE HYBRID DRIVES HELP MEET TODAY'S STORAGE REQUIREMENTS”

What: Storage experts and executives from Seagate, Toshiba and WD will be joined by IDC Research Vice President for Hard Disk Drives John Rydning to address how solid state hybrid drives help meet today's storage requirements.

Users, content developers, enterprises, and cloud datacenters all have tremendous and rapidly increasing storage needs. How can customers meet such enormous needs at a reasonable cost and without sacrificing performance? It will clearly take a combination of HDDs and SSDs, along with emerging new approaches, including hybrid storage combinations. The panel will address how customers can mix and match different storage types to best meet their needs and satisfy cost/performance tradeoffs. The panel also will address how storage designers and engineers must focus on defining needs, providing guidelines for future products and services, and optimizing storage mixes.

When: Tues., Aug. 13, Session 101-C, 8:30 – 9:50 a.m.

Where: Flash Memory Summit, Santa Clara Convention Center

The Flash Memory Summit program is designed to provide attendees with practical information on the current state of flash memory and its applications. The Summit Program consists of an all-day tutorial, panel discussions, keynotes, paper sessions, workshops and special sessions.

Website: To get more info or to register for the Flash Memory Summit, go to <http://www.flashmemorysummit.com>.

Tweet this: @storageproducts @flashmem panel John Rydning, Seagate, Toshiba, WD talk storage reqs, SSHDs <http://bit.ly/11Do3bV>

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