Innodisk Speaks on Advanced Data Logging for Optimization of Flash Storage Solutions at Flash Memory Summit 2013

Also exhibiting SATA III products at FMS '13 (booth 724–726) and ESC'13 (booth 611)

August 1, 2013 –Taipei, Taiwan – **Innodisk**, a designer and manufacturer of flash and DRAM storage solutions, is pleased to announce its participation at **Flash Memory Summit (FMS)** from August 13–15 at Santa Clara Convention Center, in Santa Clara, CA. Innodisk invites current and future partners to visit **Booth #724–726** to learn more about Innodisk's commitment to providing innovative and customized storage solutions. Immediately following this event, Innodisk will join exhibitors at **ESC(Embedded System Conference) Brazil '13** in São Paulo, from August 27 to 28, at **Booth #611**.

At FMS'13, C.C. Wu, vice president of Innodisk, will lend his expertise in Session 204-C: Embedded Applications on Wednesday, August 14 at 4:30pm. He will discuss Innodisk's advanced data logging solution for SSDs, and the comprehensive approach that Innodisk takes at assessing data and flash storage solutions. The Innodisk data logging program analyzes customer's usage over a period of time, giving them a behavioral analysis. This approach allows for customers to know whether their current storage solution is optimal, or if there is another solution that would be better suited for their system. Upon working with Innodisk's data logging program, customers will gain insight on their own usage behavior as well as the effectiveness of their storage solution.

Product Highlights at FMS'13 & ESC Brazil '13

Innodisk has put heavy emphasis on development and innovation on its SATA III series of products. The SATA III SATADOM boasts R/W speeds of 470/220 MB/sec, respectively — double the R/W speeds of SATA II products. On display at FMS'13 & ESC Brazil will be the full SATA III product line, including SATADOM, 2.5-inch SSD, SATA Slim, mSATA, and CFast, along with the rest of the Innodisk flash memory lineup.

A live demo of SATA III SATADOM will take place at each booth, to show the power behind the tiny product that is shorter than a one dollar coin. Stop by to learn more about the next generation of flash memory storage for the industrial embedded marketplace.