



**Anthony Ambrose, President & CEO of Data I/O,  
to Present at Flash Memory Summit**

***Achieve the highest quality standards and production yield for programming MLC  
NAND devices***

**Redmond, WA, Tuesday, August 6, 2013** – Data I/O Corporation (NASDAQ: DAIO), the leading global provider of advanced programming and IP management solutions for flash, flash-memory based intelligent devices and microcontrollers, today announced Anthony Ambrose, President and CEO, will present at the upcoming Flash Memory Summit on best practices for programming Multi Level Cell (MLC) NAND memory devices. Mr. Ambrose's presentation, titled "Programming Matters – MLC NAND Reliability and Best Practices for Data Retention," is part of the conference's Test Track, and takes place Tuesday, August 13, 8:30 - 9:50 a.m., at the Santa Clara Convention Center, Santa Clara, California.

As process geometries for MLC NAND Flash shrink down to 20nm and beyond, data retention through SMT reflow has become a topic of discussion. Mr. Ambrose will discuss Best Practices Guidelines developed by Data I/O and a leading semiconductor company for reliably programming small lithography MLC NAND devices.

"As the global programming leader for the wireless and consumer electronics industries, Data I/O is uniquely qualified to assess programming best practices for reliability, cost, and flexibility," says Mr. Ambrose. "We partnered with a leading semiconductor company to evaluate multiple methods of programming. Data I/O's Best Practices Guidelines enable customers to achieve the highest quality programming and production yield at low costs while leveraging the customer's existing installed base of equipment and existing manufacturing processes."

Data I/O supports the latest device technologies and is the trusted programming solutions provider to the world's leading electronics manufacturers including wireless, consumer electronics, automotive, industrial controls and medical device applications. To learn more, visit Data I/O's booth #824 during the Flash Memory Summit or contact one of our NAND experts at [www.dataio.com](http://www.dataio.com) or call 800-426-1045.

### **About Flash Memory Summit**

Each year, the Flash Memory Summit focuses on the use of Flash throughout the networking space. It addresses key topics through presenting keynotes, seminars, forums, tutorials, exhibits, and receptions with the aim of encouraging networking and the flow of information among attendees and exhibitors. Registration is at [www.flashmemorysummit.com/registration](http://www.flashmemorysummit.com/registration)

## About Data I/O Corporation

Since 1972 Data I/O has developed innovative solutions to enable the design and manufacture of electronic products for automotive, medical, wireless, consumer electronics, industrial controls and military/aerospace markets. Today, our customers manufacture tens of millions of products each year using Data I/O programming solutions to reliably, securely, and cost-effectively deliver their Intellectual Property into programmable devices. Data I/O provides programming solutions for devices in any package, whether programmed in a socket or on a circuit board. Our expertise in programmable integrated circuits, global supply chain processes, and IP management and protection helps bring innovative new products to life. These solutions are backed by a global network of Data I/O support and service providers, assuring success for our customers.

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