

## PHYchip Corporation Leader Discusses Flash Memory Ecosystem at Flash Memory Summit

SANTA CLARA, Calif.; August 11, 2013 – PHYchip Corporation, a company with many years of Non-Volatile Memory experience, will participate in a number of sessions focused on the evolving Flash memory landscape .

**WHAT:** The 9<sup>th</sup> annual Flash Memory Summit

**WHO:** Mr. Dhaval J. Brahmbhatt, CEO and Chief Technologist at PHYchip Corporation

**WHY:** Flash memory and protocols used are ushering in a new era of networking, driving new modes of thinking and different approaches to challenges from customers and vendors alike. The objective of these sessions at Flash Memory Summit is to further the education around these technologies, resulting in a better understanding of how flash memory will impact the world.

**WHEN:** Mr. Dhaval J. Brahmbhatt will be Chairperson in the following session:

TUESDAY, AUGUST 13, 2013

- Title: **Flash Controller Design Options.** Schedule: 8:30 AM – 9:30 a.m.  
Participants: (1) Hooman Parizi, VP Design Engg at Proton Digital (2) Yue Li, Texas A& M Univ.  
(2) Ryan Gabrys, UCLA (4) Hak June Oh, Dir. Prod. Devl. at Mosaid

**WHERE:** Santa Clara Convention Center  
5001 Great America Parkway  
Santa Clara, CA 95054

**ATTEND:** To register for the event, visit: <https://www.flashmemorysummit.com>

To stay up to date on event activities and all PHYchip Corporation news ([www.phychip.net](http://www.phychip.net)), follow us on Twitter, Facebook and other social media.

### About Us

PHYchip Corporation offers expertise in the areas of Flash memory based solid state drives with a particular focus on the Government customer that will demand low power consumption, large high data rate Flash and mixed drives with super data integrity. Additionally, we have placed and also have worked as Expert Witness in patent litigation involving Flash, other memory IC, analog IC, memory modules and solid state drives. We help the government customer and world's leading IT organizations transition smoothly to cloud based and mobile applications where the information can reside anywhere and includes increasing deployment of solid state/mixed Flash memory drives.

Separately the company is very active in (solar, wind) Renewable Energy project development in both grid-tied and off-grid large size solar farms that could also include onsite energy storage.

Website: [www.phychip.net](http://www.phychip.net)

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