



Flash Memory Summit Announces Unprecedented 2013 Industry Leader Keynote Lineup

Key storage industry executives from Micron, Skyera, Facebook, Intel, Pure Storage, SMART Storage, Violin Memory, EMC, Seagate, Marvell, Microsoft and Samsung to discuss how SSDs and flash memory are leading the revolution in fast storage for enterprise and mobile computing

SANTA CLARA, CA – August 12, 2013 – Flash Memory Summit 2013, produced by Conference ConConcepts, today announced a world-class lineup of executive keynotes from the global market for enterprise SSDs (Solid State Drives) and flash memory. The presentations will address the future of the solid state storage market on August 13-15 at the Santa Clara Convention Center in Santa Clara, California.

Executive keynotes from industry leaders including SanDisk, Intel, Facebook, Micron, EMC, SMART Storage, Skyera, LSI, Pure Storage, Violin Memory, Microsoft, and Samsung will explore key storage-related imperatives. Keynoters include flash makers, OEMs, storage vendors, software vendors, controller makers, and end user customers. The presenting companies range from long-established firms to key startups promoting all-flash disk arrays. A special attraction is the first public announcement of a major breakthrough in 3D flash technology from Samsung that will allow scaling up to 1 Tb on a single chip. Another major keynote focuses on the use of flash memory at Facebook, a mega-customer with tremendous storage needs.

The presentations are:

“Flash at Facebook: The Current State and Future Potential” - Jason Taylor, Director Capacity Engineering and Analysis, Facebook.

“Flash: Redefining the Possible” - Zahid Hussain, Senior Vice President and General Manager, EMC Flash Product Division

“Flash and Hard Drives: Partners in Tomorrow's Storage Systems” - Gary Gentry, Senior VP SSDs, Seagate

“SSD Revolution in Client Devices and Data Centers” - Iri Trashanski, Vice President SSD Business, Marvell Semiconductor

“Ushering in the 3D Memory Era with Vertical NAND” - Jim Elliott, VP Memory Marketing, Samsung Semiconductor, and E.S. Jung, EVP/GM, Semiconductor R&D Center, Samsung Electronics

“Inspiring IT innovation with SSD Solutions” – Rob Crooke, Corporate Vice President and General Manager, Non-Volatile Memory Solutions Group, Intel

“Storage Architecture for the Data Center in 2020” – Ed Doller, Vice President and Chief Memory Systems Architect, Micron

“The Future of Low Latency Storage” – John Scaramuzzo, President, SMART Storage

“How Next-Generation Flash Will Change Enterprise Storage” - Rado Danilak, CEO, Skyera

“SSD Usage in Cloud Datacenters” - Kushagra Vaid, General Manager Server Hardware Engineering

“Next-Generation Flash: Challenges and Solutions” - Greg Huff, Senior Vice President and Chief Technology Officer, LSI

Software is the Key to Flash in the Data Center - Scott Dietzen, CEO, Pure Storage

The All Silicon Data Center in the Mobile Era - Don Basile, CEO, Violin Memory

About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and embedded systems.

For more information and to register for the conference, please visit: www.flashmemorysummit.com

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