



## **SwiftTest to Share Best Practices for Flash Storage Performance Validation at the 2013 Flash Memory Summit**

*Developing accurate workload models is key to balancing storage cost and performance*

**Santa Clara, Calif., August 12, 2013** – [SwiftTest Inc.](#), the leader in infrastructure performance validation, today announced its participation in the 2013 Flash Memory Summit held this week at the Santa Clara Convention Center. In addition to exhibiting at the venue, Vice president of marketing, Len Rosenthal, will be a panel speaker at the 101-A Session entitled, “Testing Challenges, Part1” on Tuesday, August 13 at 8:30 am PDT.

During the panel discussion, Mr. Rosenthal will share his insightful perspective on the flash versus disk storage discussion. He will describe how companies who pay attention to workload modeling and end-to-end testing can best determine real-world performance requirements. By testing storage workloads, engineers can detect potential application bottlenecks, reduce normal testing cycles from months to weeks, and get products to market faster.

“We are excited to be first-time exhibitors at the 2013 Flash Memory Summit,” stated Len Rosenthal, vice president of marketing, SwiftTest. “SwiftTest’s comprehensive NAS and SAN storage performance validation solutions will bring a new and deeper perspective to flash storage manufacturers due to our unparalleled workload modeling capabilities.”

Offering a comprehensive storage performance validation solution across file, block and object storage, SwiftTest allows organizations to stress storage infrastructure to its limits with highly accurate, real-world application workloads. SwiftTest offers an easy to use graphical user interface, called SwiftTest Enterprise, that speeds up test development and allows users to accelerate their testing and QA processes. Simple and easy to use, SwiftTest Enterprise comes pre-configured with a test platform, protocol test suites, and test content.

The Flash Memory Summit is the only conference dedicated entirely to flash memory and its applications. The Summit features half-day tutorials, workshops, paper and panel sessions, keynotes, roundtables, special sessions, and exhibits. Subjects include hardware, software, design methods, consumer applications, embedded applications, computer and communications applications, alternative technologies, programming methods, testing, standards, and market research.

Drop by **booth #906** to see a demo of SwiftTest’s new performance validation solution.

### **About SwiftTest**

As the leader in infrastructure performance validation, SwiftTest empowers IT professionals with the insight needed to optimize the performance, availability, and cost of their infrastructure products and services. SwiftTest appliances enable comprehensive modeling of application workloads and their associated I/O profiles. By accurately emulating real-world application behavior, SwiftTest maximizes storage performance, increases availability, and de-risks configuration changes and technology upgrades. Addressing file, block, and object storage performance validation, SwiftTest offers the unique ability to cost-effectively stress today’s most complex infrastructure to its limits. Visit [www.SwiftTest.com](http://www.SwiftTest.com) for more information.