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Storage Strategies NOW Releases Findings of New Solid State Drive/Flash Memory Report and Survey

- Research Highlights Use Cases for the Deployment of Solid State Drives and Flash Memory
- Report Includes Results of a Co-Sponsored SSG-NOW/ITIC IT Professionals SSD/Flash Adoption Survey
- Report Provides Practical Advice, Customer Usage Scenarios and an Extensive Solutions Directory to Help Customers Make Informed Purchasing Decisions

SANTA CLARA, CA-- Storage Strategies NOW (SSG-NOW), a specialist storage analysis and research organization, today released the findings of a new report and survey on solid state drives and flash memory technology. Titled, "Enterprise Use Cases for Solid State Storage," the report defines solid state and flash memory technologies, outlines the explosive growth in SSD/Flash implementations and details how small and enterprise-size businesses are adopting and deploying SSDs/Flash memory for server and desktop virtualization, OLTP, analytics and primary Tier 0 storage.

The report also includes partial results of an IT Professionals SSD/Flash Survey, co-sponsored by SSG-NOW and ITIC (Information Technology Intelligence Consulting, which presents information on the status of the SSD/Flash market.

Key findings of the report and survey are:

- 32% of the respondents surveyed have definitive plans to deploy SSDs;
- 43% of those polled are spending from \$101,000 to up to \$500,000 annually on storage resources
- Server virtualization has been highlighted as the primary use for SSDs/Flash;
- 31% of the respondents indicated that they will use SSDs/Flash to bolster performance for OLTP.

"The IT Professionals SSD/Flash Adoption Survey sheds new light on how organizations will deploy these new technologies," says Deni Connor, principal analyst for SSG-NOW. "Among the findings from over 400 respondents are that 37% will deploy SSDs/Flash in existing storage arrays."

The new report outlines technology solutions from more than 48 hardware and software vendors. It also includes detailed product validation and pricing information and real-world use case scenarios, as well as best practices for selecting, deploying and managing SSD/Flash cloud storage solutions.

Methodology

Information for this report was obtained through a number of sources including vendor questionnaires and interviews, end-user and managed service provider (MSP) interactions, available market data and a survey of IT professionals, conducted in the first quarter of 2011.

Pricing and Availability

"Enterprise Use Cases for Solid State Storage" is available for purchase at <http://www.ssg-now.com>. The report is \$5,000. The ITIC/SSG-NOW 2013-2014 SSD/Flash Deployment and Storage Trends Survey can be purchased separately.

About Storage Strategies NOW

Storage Strategies NOW (SSG-NOW) is an industry analyst firm that offers specialized analysis of the storage market for IT users, business and technology leaders. SSG-NOW focuses on the impact of storage solutions in today's evolving data center environment.

SSG-NOW, founded in 2007 by long-time storage observer Deni Connor, delivers market and industry opinion in a straightforward, simple and easy to understand manner.

About ITIC

Information Technology Intelligence Consulting Corp. (ITIC) is an industry analyst firm that specializes in high technology research and consulting. ITIC conducts primary research, including independent surveys across a wide range of high technology topics.

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