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## Flash Memory Summit Announces 2013 Best of Show Award Winners

*FMS2013 award winners recognized for world-class achievements of global leaders in solid state storage – EMC, SMART Storage Systems, Diablo Technologies, Starboard Storage Systems, SanDisk, Toshiba, Micron Technology, and NVMdurance are recipients*

**SANTA CLARA, CA, August 15, 2013** – Flash Memory Summit 2013 today announced the winners of its FMS2013 Best of Show Awards, one of the Flash Memory and Solid State Storage industry's highest honors.

### **The Eighth Annual Flash Memory Summit 2013 Best of Show Award Winners:**

**Most Innovative Flash Memory Customer Implementation** Most Innovative Flash Memory Customer Implementation addressing real-world solutions that demonstrate compelling customer value with market differentiating benefits such as enhanced ROI, quality of service, business continuity, security, data protection and/or virtualization.

**Award Winner:** EMC – XtremIO

**Most Innovative Flash Memory Enterprise Business Application** Most Innovative Flash Memory Business Application addressing a wide range of enterprise market segments such as video/broadcast, automotive, imaging, military, healthcare, and/or financial.

**Award Co-Winner:** SMART Storage Systems & Diablo Technologies – SMART ULLtraDIMM  
**Award Co-Winner:** Starboard Storage Systems – Starboard AC4000

**Most Innovative Flash Memory Consumer Application** Most Innovative Flash Memory Consumer Application addressing solutions for devices such as smartphones, music/video players, digital cameras, gaming systems, navigational systems, tablets, netbooks, ultrabooks, mobile computing solutions, and/or other consumer hardware and software products.

**Award Co-Winner:** SanDisk – SanDisk Connect Wireless Flash Drive  
**Award Co-Winner:** Toshiba – Toshiba Solid State Hybrid Drive

**Most Innovative Flash Memory Technology** Most Innovative Flash Memory Technology addressing innovations that will change the way flash memory is used in products to improve performance, availability, endurance and/or energy efficiencies.

**Award Co-Winner:** Micron Technology – Micron 16nm NAND

**Award Co-Winner:** NVMdurance - NVMdurance

“The 2013 Flash Memory Summit is a premier showcase for next-generation solid state storage technologies, systems, and solutions,” said Flash Memory Summit Conference Chairperson, Tom Coughlin, a highly regarded storage expert and industry analyst.

“We had a great many deserving award candidates this year, making the judging particularly difficult and reflecting the intense development of cutting-edge new technologies, applications, and solutions in solid state storage. It was an honor for the 2013 Flash Memory Summit, located in the heart of Silicon Valley, to showcase the state of the art in solid state storage in the enterprise, mobile computing, and other applications. We are proud to recognize the world-class innovations and breakthrough achievements of our industry’s leading players. Congratulations to this year’s FMS Best of Show award winners.”

### **About Flash Memory Summit**

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world’s largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and embedded systems.

For more information and to register for the conference, please visit:

[www.flashmemorysummit.com](http://www.flashmemorysummit.com)

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