

Violin Memory to Present at Flash Memory Summit 2014

SANTA CLARA, Calif.--(BUSINESS WIRE)--July 16, 2014-- Violin Memory(R), Inc., (NYSE:VMEM), a leading provider of all-flash storage arrays and appliances delivering application solutions for the enterprise, will be presenting twice at the Flash Memory Summit, August 5-7, 2014. The event will be held at the Santa Clara Convention Center, Santa Clara, California.

In Violin's first presentation, Eric Herzog, Violin Chief Marketing Officer and SVP, Alliances will discuss how Violin's family of all flash array solutions is transforming the economics of enterprise and cloud data centers for several Fortune Global 500 companies. In its second presentation, Violin will present on the critical attributes of the next generation flash array and how the essential architectural aspects of all flash array design impact applications, use cases, and workloads.

"We are very excited about our speakers and anticipate dramatically increasing this year's Summit attendance. The conference allows end users, channel partners, press, and analysts to interact with flash storage industry leaders and peers in panels, educational sessions, and networking events. We expect a healthy exchange of ideas, lots of lively discussion, and know attendees will benefit greatly from what they see at this year's event," said Dr. Lance Leventhal, Conference ConCepts Vice President.

Speaking Sessions with Violin Memory

Forum G-21: Enterprise Applications, Part 3

Topic: Business in a Flash

Presenter: Eric Herzog, CMO and SVP, Alliances

August 6: 8:30am -- 9:35am PDT

Session 302-E: Using Flash Storage Systems in Today's Data Center

Topic: Pick The Right Flash Storage

Presenter: Eric Herzog, CMO and SVP, Alliances

August 7: 9:45am -- 10:50am PDT

Flash Memory Summit: Best of Show Awards

August 6: 6pm PDT

About Violin Memory, Inc.

Business in a Flash. Violin Memory transforms the speed of business with high performance, always available, low cost management of critical business information and applications. Violin's All Flash optimized solutions accelerate breakthrough CAPEX and OPEX savings for building the next generation data center. Violin's Flash Fabric Architecture(TM) (FFA) speeds data delivery with chip-to-chassis performance optimization that achieves lower consistent latency and cost per transaction for Cloud, Enterprise and Virtualized mission-critical applications. Violin's All Flash Arrays and Appliances, and enterprise data management software solutions enhance agility and mobility while revolutionizing data center economics. Founded in 2005, Violin Memory is headquartered in Santa Clara, California. For more information, visit www.violin-memory.com. Follow us on Twitter at twitter.com/violinmemory.

About the Flash Memory Summit

Flash Memory Summit, produced by Conference ConConcepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. Flash Memory Summit is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, notebooks, and embedded systems. There are over 100 booths in the exhibit hall with 4,500+ projected registrants. The 2014 event will be on August 4-7 at the Santa Clara Convention Center in Santa Clara, CA.

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Violin Memory Forward-looking Statement

This public announcement contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements with respect to: (1) the possible business, financial and other results that customers and others may realize by using Violin's products; and (2) Violin Memory's business plans and strategy. Additional risks and uncertainties that could affect Violin Memory's business performance and financial results are included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Violin Memory's annual report on Form 10-Q, which was filed with the U.S. Securities and Exchange Commission, and which is available on the Violin Memory's investor relations website at investor.violin-memory.com and on the SEC's website at www.sec.gov. All forward-looking statements in this public announcement are based on information available to Violin Memory as of the date hereof, and Violin Memory does not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.