

## FOR IMMEDIATE RELEASE

Contact:
Melissa Kallos, Press Agent
+1.408.758.8575
Press@FlashMemorySummit.com

## THE WOZ TO CHAT AT FLASH MEMORY SUMMIT

Unique opportunity to hear Silicon Valley legend talk about the issues driving our industry today

August  $6^{th}$  at 11:30am at the Santa Clara Convention Center

SANTA CLARA – AUGUST 1, 2014 - The Flash Memory Summit announced today that Steve Wozniak, co-founder of Apple and chief scientist of Fusion-IO, will share his perspective on what is happening today with flash memory and how it will impact our lives. His Fireside Chat at the Flash Memory Summit will be held on **Wednesday, August 6, from 11:30am to** noon at the Santa Clara Convention Center.

Join Mr. Wozniak as he talks about how flash has transformed technology in the past and what it is likely to do in the future. With flash technology being the fastest-growing product segment in the history of the semiconductor market, the perspective that Mr. Woznick brings based on his past experiences from being the engineering force behind the launch of the home computer revolution, his involvement with Apple beginning in 1976, when he and Steve Jobs founded the company, his participation in many business and philanthropic ventures, focusing primarily on computer capabilities in schools, stressing hands-on learning and encouraging creativity for students and being the founder of the Electronic Frontier Foundation as well as a published author with the release of his New York Times Best Selling autobiography, his comments will surely be insightful and timely.

The Flash Memory Summit is open to everyone involved in the design, development, integration, marketing, use, or support of flash memory, or related hardware, software, or services. The Summit Program is designed to provide attendees with practical information on the current state of flash memory and its applications and consists of a day of pre-conference seminars, followed by three days of panel discussions, keynotes, forums, paper sessions, tutorials, and special sessions.



Summit themes will include: Solid State Drives (SSDs), Flash Memory Based Architectures, Enterprise Storage, Controllers, Enterprise Applications, PCle SSDs, standards, testing, and general applications.

For complete details on the 2014 Flash Memory Summit visit:

## **About the Flash Memory Summit**

Flash Memory Summit showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of Flash memory. There are over 100 booths in the exhibit hall with 4,500+ projected registrants. FMS keynotes speeches include Steve Wozniak of Apple/Fusion-IO, Samsung, Marvell Semiconductor, IBM, NetApp, Nimbus Data Systems, Cadence Design Systems, PMC -Sierra, SanDisk, Microsoft, and Alibaba Cloud Computing Company. The 2014 event has record registration to date and takes place August 5-7 at the Santa Clara Convention Center in Santa Clara, California. To register, click here.

###

Twitter: @flashmem

Facebook: /FlashMemorySummit

LinkedIn Group: Flash Memory Summit