

# Nimble Storage to Participate at Tenth Annual Flash Memory Summit

## Nimble Thought Leaders to Debate the Most Pressing Topics in Enterprise Storage

**August 11, 2015** – Nimble Storage (NYSE: NMBL), the flash storage solutions company, today announced its participation, and gold-level sponsorship, of the Flash Memory Summit, taking place August 11-13, 2015 at the Santa Clara Convention Center in Santa Clara, California. At the conference, Nimble Storage (booth #603) will engage attendees in in-depth discussions on the rapidly evolving storage requirement across the enterprise data center. The Flash Memory Summit brings together industry thought leaders to discuss the latest trends and innovations driving the adoption of flash memory across the enterprise data center and consumer applications.

Attendees can learn more about the Nimble Storage Adaptive Flash platform and solutions by visiting booth #603, and by attending the following sessions:

- **Hybrid vs. All Flash Arrays – Which is Better for Your Data Center?**  
*Wednesday, August 12<sup>th</sup>, 8:30 – 9:35 a.m. PT*  
Nimble’s Vice President of Marketing, Dan Leary, will be among the five storage industry experts discussing the choice between hybrid and all-flash arrays. During the session, they will discuss which alternative offers higher performance, and which is better in terms of cost-performance tradeoffs or total cost of ownership. The discussion will be led by George Crump, a leading storage analyst focused on the emerging subjects of big data, solid state storage, virtualization, and cloud computing.
- **SSD Concepts – An Adaptive Flash Platform**  
*Thursday, August 13<sup>th</sup>, 8:30 – 10:50 a.m. PT*  
Director of Product Marketing, Fadi Azhari, along with other industry experts, will discuss how SSDs play a critical role in optimizing the performance of enterprise applications. Participants will discuss why enterprise end users, storage designers, and engineers need to understand how the choices of NAND flash memory and controllers can impact performance, and endurance, of applications.

Nimble recently [announced](#) a broad range of new enterprise-grade capabilities to the company’s Adaptive Flash platform, enabling enterprise IT organizations to dynamically meet varying service level agreements, reduce costs, and gain greater business agility and responsiveness. Advancements include the ability to deliver an all-flash service level for applications with stringent requirements around responsiveness, an auto-flash service level for mainstream applications, and a disk-only service level for applications requiring low-cost capacity, all within a single storage platform. Additional capabilities include the ability to leverage software-based encryption and a REST API-based extensibility

framework. All of the new features complement existing enterprise functionality, including granular VM-level monitoring and reporting and integrated data protection.

For information about the Nimble Storage Adaptive Flash platform, visit [www.nimblestorage.com/consolidation](http://www.nimblestorage.com/consolidation).

### **Nimble Storage Resources**

- [Nimble Storage Website](#)
- [Case Studies and Videos](#)
- Follow Nimble Storage on Twitter: [@NimbleStorage](#)
- Follow [Nimble Storage on LinkedIn](#)
- [Visit Nimble Storage on Facebook](#)
- Visit the [NimbleConnect Community](#)

### **About Nimble Storage**

Nimble Storage (NYSE: NMBL) is redefining the storage market with its Adaptive Flash platform. Nimble's flash storage solutions enable the consolidation of all workloads and eliminate storage silos by providing enterprises with significant improvements in application performance and storage capacity. At the same time, Nimble delivers superior data protection, while simplifying business operations and lowering costs. At the core of the Adaptive Flash platform is the patented Cache Accelerated Sequential Layout (CASL) architecture and InfoSight, an automated cloud-based management and support system that maintains storage system peak health. More than 5,500 enterprises, governments, and service providers have deployed Nimble's flash storage solutions across 49 countries. For more information about Nimble Storage, visit [www.nimblestorage.com](http://www.nimblestorage.com) and follow us on Twitter: [@nimblestorage](#).

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