Flash Memory Summit Showcases the Latest Storage Technology Trends

SANTA CLARA, CA – April 29, 2016 – The Flash Memory Summit (FMS), the world's largest event focused on nonvolatile solid-state storage, plans an exciting 2016 program. The sessions cover the latest technology and market trends so storage designers can improve their designs.

"As flash memory becomes more vital in both enterprise and consumer markets, storage designers must keep up with the latest trends," said Tom Coughlin, Conference Chairperson for the FMS. Invited talks by leading industry experts headline the program. Key sessions cover emerging topics such as PCIe based flash storage, the Internet-of-Things (IoT), NVMe technology, and wearables design. Additional session topics include the use of flash memory for media and entertainment including virtual reality. The conference also provides the latest inputs on marketing subjects such as identifying and responding to customer needs.

Keynoters include top executives from major companies such as Micron, Samsung, Seagate, Marvell, Toshiba, SK Hynix, Microsemi, SanDisk, Huawei, and Nimbus Data, as well as startups such as Crossbar and MangStor. These important industry players will offer a wide range of viewpoints into all aspects of the dynamic non-volatile memory business. The conference offers storage designers insight into subjects ranging from 3D Xpoint to the latest flash storage solutions for the data center.

Additional session topics include:

- SSDs, flash storage, and enterprise case studies
- Flash controllers, flash architectures, flash in the data center, and flash in cloud computing
- Experts speaking about the latest mobile, embedded, and consumer applications
- Panels on market research, future trends, venture capital, and life beyond flash
- The ever-popular beer pizza session where attendees can talk shop with leading experts in an informal atmosphere

The FMS features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2015, FMS drew over 5,000 registrants and 100 exhibitors. The 2016 version already expects a 30% increase in exhibitors. The conference also features annual updates, market research sessions, performance testing results, and the VC Forum.

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About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving

the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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