Flash has Become King of the Clouds

SANTA CLARA, CA – June 28, 2016 –Cloud computing is everywhere today, and Flash Memory Summit (FMS) will help storage designers understand the role flash plays in it. The topic is vital since IDC projects that cloud computing will "gobble up almost half of the IT infrastructure market by 2019." FMS will show designers how to create products that resonate with the expanding use of clouds.

In particular, the "Flash in Big Data and Analytics" session describes how to use flash to process big data faster, reduce power consumption, and provide unified memory. The "Open Source Software and Flash Memory" session explains how to use flash to build high-performance, high-capacity, low-cost cloud storage systems based on open-source Ceph. The "Flash in Cloud Computing" session illustrates the use of flash in hybrid clouds. Storage designers working for clouds, megawebsites, and data centers moving to cloud computing will find the solutions they need.

"Flash technology is essential for both hybrid and public clouds to ensure high performance and security. It also plays a key role in data centers   facing tremendous data growth and demand for ever more sophisticated analytics," said Steve Knipple, Principal Consultant at Cloud Shift Advisors and FMS Conference Advisory Board member. Clouds need high-performance, low-power, and compact-sized storage to handle big data easily in the petabyte and exabyte range. They also need flash to process applications rapidly and support the virtualization needed to maintain security and privacy.

In 2015, FMS drew over 5,000 registrants and 100 exhibitors. The conference also features annual updates, market research sessions, performance testing results, and a VC Forum. Join us to learn about all the possibilities flash provides for cloud computing. Early Bird registration is now open.

Supporting Resources

- Visit FMS: www.FlashMemorySummit.com
- Follow FMS on https://www.linkedin.com/groups/4129499
- Follow FMS on https://twitter.com/FlashMem

To discuss exhibiting, contact:

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About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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