



## Flash Memory Summit Proves It's Time for the All-Flash Data Center

SANTA CLARA, CA – July 21, 2016 – Flash Memory Summit (FMS) proves that it is time for data centers to move to an all-flash configuration. It's a fact that every data center has flash today. But are hard drives simply going to disappear? In a session titled "Why Flash Should Be Used for Every Workload", popular lecturer/consultant Marc Staimer of Dragon Slayer Consulting, argues that flash's overall cost is now lower than that of hard drives. World recognized technology consultant Jay Kramer will also lead a panel discussion on "Is It Time for the All-Flash Data Center." The panel includes members from a wide range of leading industry companies.

"The all-flash data center makes sense today, with flash prices dropping sharply and SSDs becoming available in larger sizes than hard drives," said consultant Marc Staimer. Major exhibitors and sponsors such as HPE and EMC are also advocating an all-flash data center. FMS exhibitor Samsung is currently shipping the 16 TB SSDs that it announced at FMS last year – they are bigger than the industry-leading 10 TB hard drives offered by several manufacturers.

FMS blows the lid off the latest technology trends, showcases the most newsworthy products, and offers the broadest coverage of a rapidly expanding market. The August 9-11 event at the Santa Clara Convention Center also features free keynotes by top speakers from Facebook, Micron, Samsung, SanDisk, Toshiba, Marvell, SK Hynix, Huawei, Seagate, Microsemi, EMC, Nimbus Data, Crossbar, and Mangstor. The conference also features annual updates, market research sessions, performance testing results, and a VC Forum. Early Bird registration is now open.

### Supporting Resources

- Visit FMS: [www.FlashMemorySummit.com](http://www.FlashMemorySummit.com)
- Follow FMS on <https://www.linkedin.com/groups/4129499>
- Follow FMS on <https://twitter.com/FlashMem>

### About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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