PRESS RELEASE

Swissbit to Present Storage Solutions for Netcom & IIoT at FMS 2016

August 9-11, 2016
Hall A, Booth 419

Bronschhofen, Switzerland. July 25., 2016 – Swissbit, the leading European manufacturer of DRAM and flash memory solutions, will be participating at the Flash Memory Summit 2016 scheduled to take place August 9-11, 2016 at the Santa Clara Convention Center, California. Swissbit will be taking part in the conference program with three topical presentations and will be exhibiting on booth 419 where products from a variety of fields, including its PS-450 SD Memory Card for security applications and durable SSDs in M.2 format, will be showcased. The core themes of Swissbit's conference presentations are the increasing demands on flash memory in Netcom and embedded systems and safe storage systems for the Industrial Internet of Things (IIoT).

To further strengthen its market position in the USA, Swissbit will be contributing to the conference program with three presentations: Hubertus Grobbel, Head of Business Unit Security Products, will present on 'Industrial copy protection by secure storage devices'. Tom McCormick, Chief Engineer - Technologist, will speak about 'Validating analytic write amplification models' and will be participating as an expert in a panel discussion about 'embedded applications'. Finally, Grady Lambert, Senior Director Embedded Engineering, will discuss the question: 'Can Embedded applications utilize the latest flash storage technologies?' These are key industry issues, for which Swissbit has been successfully developing and offering solutions for more than 15 years that meet the needs of embedded developers in industries such as automotive, telecommunications and industrial manufacturers.

Booth Highlights

From the latest Swissbit X-60m2 range of SATA III SSDs in M.2 format, the 1TB version will be launched at the show, offering high performance in continuous operation, durability and extreme robustness to MIL-STD810-standard. Also on show will be the embedded USB modules U-45 and U-400, which are ideal as boot media for network systems. Whilst the U-400 features latest generation long-life SLC flash memory, Swissbit demonstrates with its U-45 and S-45 SD card series, how industry-standard solutions can be implemented with advanced firmware and low-cost MLC flash.

As a further highlight, Swissbit will present the X-60P series: 2.5" SATA III SSDs featuring additional power protection circuits. This data media features a bank of durable capacitors in conjunction with hardware and firmware control that maintains the internal voltage during a power failure long enough to securely save all temporary data to the flash memory.

For further information, please visit www.swissbit.com

Available images

The following images are available for download in printable format at:
http://www.htcm.de/kk/swissbit

Source: Swissbit

Swissbit introduces latest 1TB-version from its X-60m2 series of SATA III SSDs in M.2-format.

Source: Swissbit

PS-450 is a SD Memory Card for security applications.

Source: Swissbit

U-45/U-400 USB-Modules are ideal as boot media for network systems.

Source: Swissbit

X-60P: 2.5" SATA III SSDs with power protection against dataloss during powercuts

About Swissbit AG

Swissbit is the largest independent manufacturer of embedded memory and flash storage solutions in Europe. The company was founded in 2001 through a management buy-out of Siemens AG, and has offices in Switzerland, Germany, US, Japan and Taiwan. Its main manufacturing plant in Berlin produces industrial strength flash memory products, memory cards with safety functions and DRAM modules for embedded systems. The Swissbit Flash range includes SSDs (with SATA and PATA interfaces), mSATA, Slim SATA, CFast™, M.2, CompactFlash, USB flash drives, SD and micro SD memory cards. Swissbit offers products with long-term availability, high reliability and durability and custom optimization for demanding applications in the industrial, automotive and telecommunications sectors. With its secure storage solutions, Swissbit addresses the increasing security requirements demanded by industrial, government, defense, medical, telecommunications, machine-to-machine communication and finance industry segments. All Swissbit products meet the highest quality standards and the RoHS and REACH directives.

For further information, please visit www.swissbit.com

Further Information:

Swissbit AG
Silke Lüers
Industriestrasse 4
9552 Bronschhofen
Switzerland
Tel: +41 71 913 03 39
Email: silke.lueers@swissbit.com
www.swissbit.com

Media Contact:

Scoop Communications
Kim Sauer (Mr)
Tel: +44 7906 019 022
Email: kim@wearescoop.com
Or
Philip Stoten
Tel: +1 310 591 0655
Email: phil@wearescoop.com