Lite-On Storage to Show Latest Generation of SSD Solutions at Flash Memory Summit

Fremont, CA, August 8th, 2016 --- <u>Lite-On Storage</u>, a rising player in the rapidly expanding solid-state drive (SSD) industry, will showcase its latest enterprise, industrial, client, and consumer storage solutions at this year's Flash Memory Summit in Santa Clara, CA (Aug. 9-11).

Lite-On Storage will use the annual event to shine a bright light on four key solutions: its next generation Enterprise EP3 Series, a M.2 NVMe PCIe drive and the latest EP2 NVMe U.2 Series, its Client CA1 Series using high-performance TLC NAND, and its consumer brand, Plextor® M8Pe Series SSDs for the extreme gamers and DIY. Lite-On Storage will also demo its exciting new storage architecture in Open Channel SSD, the AD2 Series.

The popularity of these solutions with enterprise organizations is a major reason Lite-On becomes top-three worldwide supplier in the SSD industry. Lite-On Storage solid state solutions are becoming known for offering fast and consistent performance, end-to-end data power loss protection, incredibly high endurance and robust firmware.

"With more enterprise customers embracing the speed and reliability benefits of SSD, our expanding solution portfolio is enjoying tremendous momentum," said Christine Hsing, Global Marketing Manager, Lite-On Storage. "The Flash Memory Summit provides a fantastic venue for enterprise and client customers to learn why Lite-On SSDs are gaining steam."

In addition to showing its SSD solutions, Lite-On Storage will demonstrate how its lineup of solutions adapts to the Internet of Things (IoT) scenarios.

Don't miss Lite-On Expert's Speaking Session at the Flash Memory Summit. Explore how machine learning can be used to forecast flash status and optimize flash access to improve latency.

Session: 301-F: Performance Testing (Testing Track) **Topic**: NAND Flash Status Prediction by Machine Learning

Speaker: Cloud Zeng

Date & Time: Thursday, August 11th from 8:30am to 9:35am

To learn more about Lite-On's SSD full product portfolio, stop by the Santa Clara Convention Center at the Flash Memory Summit and visit booth # 621.

For more information visit:

Website: www.liteonssd.com

Facebook: www.facebook.com/liteonssds

Twitter: www.twitter.com/LiteOnSSD

About Lite-On Storage

A Strategic Business Group of Lite-On Technology Corporation, Lite-On Storage is a global leader in the design, development and manufacturing of Solid-State Drives (SSDs) for PC Client, Industrial Solutions, Automotive, Enterprise and Cloud Computing.

Available in a variety of interfaces and form factors to deliver the right product for the right application, Lite-On SSD solutions are highly customizable using industry-leading key components. Designed for innovation, built for quality, and chosen for performance, all Lite-On SSDs are 100% manufactured in-house utilizing state-of-the art facilities in Taiwan. Additional information about Lite-On can be found at: liteonssd.com

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