



Flash Memory Summit Draws Record Attendance at the World's Largest Storage Show

Attendance jumped 13% to over 4,600 year-over-year.

SANTA CLARA, CA – September 14, 2016 – The Flash Memory Summit (FMS) today reported that 2016 registration increased 10% to almost 5,800. Actual attendance jumped 13% to over 4,600 year-over-year. FMS is now the world's largest storage conference with over 100 exhibitors and sponsors. Many keynotes drew over 1,500 attendees and multiple sessions drew well over 100.

As one exhibitor put it, "The high quality visitors who stopped by our booth came from major Silicon Valley companies (and beyond) including: Apple, Cisco, Intel, SK Hynix, Marvell Semiconductor, Toshiba and Western Digital."

Conference visitors from other major companies interested in enterprise storage included Alibaba, Amazon, Baidu, Brocade, Daimler, Facebook, Google, Jaguar Land Rover, NASA Ames Research Center, Northrup Grumman, Uber, and Wells Fargo. The Summit also received widespread media attention with articles in CTimes (China), Electronic Design, Forbes, eWeek, PC World, and Tom's Hardware. Products of significant interest included SSDs, NV-DIMM, flash chips, flash controllers, flash-based storage systems, new non-volatile technologies, and all-flash arrays.

Special conference features included keynotes by top speakers from Facebook, Micron, Samsung, SanDisk, Toshiba, Marvell, SK Hynix, Huawei, Seagate, Microsemi, EMC, Nimbus Data, Crossbar, and Mangstor. Other well-attended sessions included annual updates, market research insight, performance testing results, and a VC Forum. Session materials and conference proceedings are now freely available at:

www.flashmemorysummit.com.

Supporting Resources

- Visit FMS: FlashMemorySummit.com
- Follow FMS on [LinkedIn.com/groups/4129499](https://www.linkedin.com/groups/4129499)
- Follow FMS on [Twitter.com/FlashMem](https://twitter.com/FlashMem)

To discuss exhibiting, contact:

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About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications. FMS also covers flash memory applications in smartphones, tablets, mobile, and embedded systems.

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