



# Flash Memory Summit

## **Become a Storage Designer Superstar at Flash Memory Summit**

SANTA CLARA, CA – April 17, 2017 – Flash technology is leaping ahead, and storage system designers must keep up with the trends or their products will quickly become obsolete. Flash Memory Summit (FMS) is here to help by offering all the information designers need to stay ahead of the curve. This can't miss event is on August 7-10, 2017 at the Santa Clara Convention Center, Santa Clara, CA.

According to Tom Coughlin, FMS Conference Chairperson, "Flash memory is taking new forms and being used in new ways. Designers need to know about advances such as persistent memory, 3-D flash and 3-D XPoint™, NVMe over fabrics, and open-channel SSDs. Designers must also be aware of new flash applications in autonomous systems (including self-driving cars), artificial intelligence, and cognitive computing." Furthermore, FMS will feature new approaches such as flash storage networking, intelligent storage, RDMA, and NVDIMM. Key sessions will include new non-volatile technologies, enterprise storage, flash controllers, and annual updates on flash technology.

Top industry executives headline the keynotes. Attendees can expect speakers from Micron, Intel, Samsung, Seagate, Toshiba, Microsemi, Western Digital, HPE, NetApp, and Marvell. Startups such as SymbolicIO and E8 Storage will also offer insight into all aspects of the dynamic non-volatile memory business.

FMS features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2016, FMS drew almost 6,000 registrants and over 100 exhibitors. The 2017 version already projects significantly more registrants and exhibitors. The conference also features new marketing and market research tracks, and sessions sponsored by NVM Express, SNIA, JEDEC, SCSI Trade Association, and the Fibre Channel Industry Association. Popular continuing features include an expert table session, performance testing results, and a VC Forum.

### **About Flash Memory Summit**

The Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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