



Flash Memory Summit

Pre-Registration Opens for Flash Memory Summit 2017

Brings designers up-to-date on using persistent memory, NVMe (and NVMe-oF), 3D XPoint, MRAM, and NVDIMM

SANTA CLARA, CA – June 26, 2017 – Flash Memory Summit (FMS) has opened pre-registration today for the world's leading conference on using non-volatile memory in storage design. The focus will be on the latest high-speed interface (NVMe) with its advanced features and its extension to clusters and other networked solutions (NVMe-oF). The conference will also feature extensive sessions on storage at memory speeds (persistent memory), which is causing a rethinking of traditional approaches that required workarounds to deal with long disk delays. Attendees will also get the information they need about the widely touted Intel/Micron 3D XPoint™ technology, as well as advances in MRAM, RRAM, flash storage networking, controllers for hyperscale users, and management tools. 15 keynote speakers (including Samsung, Toshiba, Intel, Seagate, Western Digital, Micron, HPE, NetApp, Marvell, and Microsemi, and many others) will describe where the industry is heading and invited speakers will cover major topics. This can't miss industry event will run August 8-10 at the Santa Clara Convention Center, Santa Clara, CA.

According to Lance Leventhal, FMS Program Chairperson, "FMS helps storage designers keep up with the latest technology trends such as NVMe, persistent memory, 3D XPoint, and more. It's their one-stop place to get the latest practical knowledge and see the most exciting new products. It will prepare designers to handle emerging applications such as self-driving cars, enormous hyperscale and cloud data centers, virtual and augmented reality, and the Internet of Things (IoT)."

This year FMS will offer special keynotes by prominent flash customers KIA Motors and eBay, startups E8 Storage and SymbolicIO, and leading technology user NVIDIA, as well as demonstrations of the latest high-speed interfaces, security solutions, and AI/cognitive computing approaches.

FMS features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2016, FMS drew almost 6,000 registrants and over 100 exhibitors. The 2017 event will be even bigger. The conference also features new marketing and market research tracks, and sessions sponsored by NVM Express, SNIA, JEDEC, SCSI Trade Association, SD Card Association, UFSA, and the Fibre Channel Industry Association. Popular continuing features include an expert table session, performance testing results, and a VC Forum.

Supporting Resources

- Visit FMS: FlashMemorySummit.com
- Follow FMS on [LinkedIn.com/groups/4129499](https://www.linkedin.com/groups/4129499)
- Follow FMS on [Twitter.com/FlashMem](https://twitter.com/FlashMem)
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About Flash Memory Summit

The Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers

driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

Media Contact

Ana Perez
Flash Memory Summit
Press@FlashMemorySummit.com
+1.415.299.7767