

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**



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## **Hyperstone appoints a new Vice President of Sales for the Asia Pacific Region**

**Konstanz, Germany and Tokyo, Japan, November 13, 2017:** Today, the fabless semiconductor and microprocessor design company Hyperstone announced that Kenichiro Tomomori has joined the company to further develop business and support customers in the Asia Pacific territory. Tomomori-san brings with him a wealth of experience in the Industry, having spent the last decade at MoSys International Inc. where, as Country Manager, he was instrumental in acquiring numerous large accounts. He has also served as Sales and Marketing Manager at Sigmatel, Japan where he was responsible for key accounts and strategic business planning.

Kenichiro Tomomori joins Hyperstone as the Vice President of Sales in the Asia Pacific region to continue expanding Hyperstone's presence across Asia. Tomomori-san comments, "I am excited to start a new challenge within Hyperstone and am ready to hit the ground running leading sales across the Asia Pacific region. I look forward to working with such a motivated team and expanding the already strong customer base. I am fortunate to be joining such a respected company that prides itself on high quality solutions and am confident of a prosperous future, taking the company to the next level."

Dr. Jan Peter Berns, Managing Director of Hyperstone said, "Tomomori-san's wealth of experience and knowledge of the Semiconductor industry has made him a key addition to the Hyperstone team. The projects underway as well as the increasing demand from our customers led us to seek a leader to oversee our expanding customer base in Asia. We are fortunate to have found someone of Tomomori-san's calibre that also embodies the company ethos so well to fill this role. We are looking forward to having Tomomori-san on board and I am confident he will develop our customer base even more across his regions."



## **About Hyperstone**

Hyperstone is a fabless semiconductor company based in Konstanz, Germany with a strong focus on world class flash memory controllers for industrial embedded markets. Its products set the standard for high-reliability flash management providing confidence for NAND flash performance in mission critical situations. Hyperstone's products include microcontrollers for various host interfaces and performance points, e.g. SATA, USB, CF/PATA, SD/microSD and eMMC. Flash controller firmware is supplied complementary to the controllers and customized for each flash and application. Hyperstone is a member of the CML Microsystems Plc group, traded on the London Stock Exchange.

To learn more about Hyperstone, please visit [www.hyperstone.com](http://www.hyperstone.com)

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