



# Flash Memory Summit

## **NVMe™ and NVMe-oF™ Take Center Stage at Flash Memory Summit**

**SANTA CLARA, CA – April 30, 2018** – The rapidly emerging NVMe and NVMe-oF standards for high speed data storage will play a lead role in the 2018 Flash Memory Summit (FMS), scheduled for August 7-9, 2018 at the Santa Clara Convention Center.

According to G2M Research, the NVMe market is expected to reach \$60 billion by 2021 as designers make it their preferred solution for high-speed storage. NVMe offers data transfer rates up to 10 times greater than SATA, runs on the popular PCIe interface and offers a rapidly growing ecosystem of products and technology. The NVMe-oF standard offers similar advantages for networked storage, allowing applications to use flash anywhere in an enterprise network or computer system.

“NVMe should be designers’ first choice among storage interfaces,” said Chuck Sobey, Flash Memory Summit Conference Chair. “It offers much higher throughput than disk interfaces while still using an interface familiar to all data centers. NVMe and NVMe-oF meet the needs of enterprise, computer, high-performance computing, embedded, mil/aero, mobile, and many other applications as well.”

FMS 2018 will present a range of in-depth technical sessions on NVMe and NVMe-oF, including a series organized by the standards Group NVM Express Inc. as well as pre-conference seminars, invited talks, exhibits and market trends.

The Flash Memory Summit will also feature 3D NAND flash and 3D XPoint, emerging nonvolatile memory technologies including applications for the latest MRAM developments, persistent memory and NVDIMM, controllers, flash storage networking, and the software that makes it all work together. The FMS conference offers an upgraded exhibit hall, including a large demonstration area and more than 100 exhibitors. The conference is still accepting exhibitor applications for booth space and proposals for panel sessions and speaking slots.

### **About Flash Memory Summit**

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world’s largest event featuring the trends, innovations and influencers driving the adoption of Flash Memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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