

## Pre-Registration Opens for 2018 Flash Memory Summit

It's the Year of NVMe, NVMe-oF, Persistent Memory, and MRAM

**SANTA CLARA, CA – June 20, 2018** – Flash Memory Summit (FMS) opens pre-registration today for its 13th annual event, held August 7-9, 2018 at the Santa Clara Convention Center.

Storage designers will learn about the latest advances in memory technology including persistent memory, NVMe, NVMe-oF, 3D flash, and new non-volatile memory technologies such as MRAM and 3D XPoint.

Keynotes from industry leaders offer system designers the insight they need into important trends and the latest products. Speakers include major companies such as Verizon, Western Digital, Intel, Micron, SK hynix, Microsemi, Toshiba, Huawei, Solarflare, Xilinx, and Marvell. Joining them are emerging newcomers ScaleFlux, Smart IOPS, Shannon Systems, Yangtze Memory, and NGD Systems. FMS points the way to developing more powerful applications for enterprises, clouds, megawebsites, high-performance computing, embedded systems, and automotive.

"We are now seeing the full impact of persistent memory, which offers storage at memory speeds, and of NVMeoF, which is the fastest solution for networked storage," said Chuck Sobey, FMS Conference Chair. "The rapid move in all application areas to NVMe and 3D flash continues. Storage must become much bigger, faster, and cheaper to meet the challenges of big data, real-time analysis, cloud computing, AI, machine learning, and virtual reality. FMS empowers designers to make the right decisions for current projects and remains the best networking opportunity in the storage industry."

Key FMS 2018 sessions cover 3D flash, RRAM, MRAM, life beyond flash, system and utility software, controllers, and persistent memory. Many sessions, including ones sponsored by NVMe®, the standards-setting group, offer the latest information on NVMe and NVMe-oF.

FMS features the most exciting products and offers the broadest coverage of a rapidly expanding market. The 2017 event drew over 6,000 registrants and 120 exhibitors. The conference also includes annual updates, market research sessions, performance testing results, an expert table session, and a VC Forum. FMS is the industry's premier showcase for storage technology.

## **About Flash Memory Summit**

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations and influencers driving the adoption of Flash Memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

## **Media Contacts**

Dan Chmielewski +1. 949.231.2965 Suzanne Tuchler +1.408.307.6900