



Flash Memory Summit

Designers Benefit from Continued Advances in Flash Memory;

3D and QLC Flash Promise Higher Density and Lower Prices

SANTA CLARA, CA – July 25, 2018 – Flash memory technology continues to produce higher densities and lower costs as 3D flash and QLC flash move to the forefront. At Flash Memory Summit, to be held August 7-9 at the Santa Clara Convention Center, designers learn about the latest developments in flash memory. Keynotes from major flash manufacturers, including Western Digital, SK Hynix, Micron, and Intel, address new insights and applications. Technical sessions cover advances in error-correcting codes, testing, software, interoperability, and methodologies necessary to handle new technologies. Special panel sessions focus on the next great breakthrough in flash and the “top ten” on every storage designer’s must know list.

"Last year's flash revenues reached nearly \$50 billion, growing larger than DRAM's revenues for every year of its 45-year history until 2017," said Jim Handy, senior analyst with Objective Analysis and a longtime member of the Flash Memory Summit Program Executive Committee. "With advances like QLC flash and 3D, flash memory continues to disrupt the enterprise storage industry."

Now in its 13th year, Flash Memory Summit features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2017, FMS drew over 6,000 registrants and over 120 exhibitors. The 2018 event already projects significant growth. The conference also features marketing and market research tracks, and sessions sponsored by NVM Express®, SNIA, JEDEC, SCSI Trade Association, SD Card Association, UFSA, and the Fibre Channel Industry Association. Popular continuing features include an expert table session, performance testing results, and a VC Forum.

Supporting Resources

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About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations and influencers driving the adoption of Flash Memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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