



## **MRAM Event Features High-Performance Support for All Stages of AI/ML Applications**

*Data-Intensive Applications like AI/ML Require MRAM's Combination of High Throughput, Fast Writes, a Long Lifetime, Low Latency, and Low Power.*

**SANTA CLARA, CA – July 10, 2019** – MRAM Developer Day attendees will learn how MRAM delivers high performance for AI/ML from model building through training and execution. The event features keynotes by senior executives from Everspin, Tokyo Electron, and Applied Materials. Session presenters will detail how MRAM serves as a high-speed cache, dramatically accelerating throughput, and eliminating the network performance roadblock due to data overload. This higher tier of caching allows storage systems to support tens of NVMe drives, as compared to just a few using a conventional architecture. Presenters will also share insight on the use of MRAM for buffers, accelerators, embedded systems, and IoT. Other major sessions include an annual update, market overview, and a closing panel on MRAM in 2025. MRAM Developer Day is co-located with Flash Memory Summit on Monday, August 5 at the Santa Clara Convention Center.

Storage and system designers can gain a competitive career advantage by expanding their skill portfolio to include MRAM. It is a serious contender in rapidly emerging AI/ML applications in multiple markets.

According to Barry Hoberman, MRAM Developer Day Conference Chairperson, “MRAM is already playing a role in high-speed storage and in AI/ML applications. Recent advances in technology, availability, and support have made MRAM viable in IoT/5G systems, high-performance computing, cybersecurity, and content delivery networks. Market research projects a billion-dollar MRAM market within just a few years.”

In addition to MRAM Developer Day, FMS features the latest technology trends, the most exciting products, and the broadest coverage of a rapidly expanding market. In 2018, FMS drew over 6,500 registrants and over 120 exhibitors. The 2019 event already projects significant growth. The conference also features marketing and market research tracks, and sessions sponsored by NVM Express®, SNIA, and JEDEC. Popular continuing features include an expert table session, performance testing results, and a VC Forum.

## **Supporting Resources**

- Visit FMS: [FlashMemorySummit.com](http://FlashMemorySummit.com)
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## **About Flash Memory Summit**

The Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multibillion dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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