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FADU Technology Ushers in the Next Era of Solid-State Drive Performance at Flash Memory Summit 2019

FADU is a Premier Sponsor of the Upcoming 14th Annual Flash Memory Summit

Mountain View, Calif., - July 16, 2019 – FADU Technology (fadutec.com) is a fabless startup focused on advancing flash storage technology. By deploying a new architecture for Solid State Drive (SSD) controllers, FADU Technology ushers in a new era of SSD storage by meeting the diverse, explosively increasing, data demands placed on Enterprise and Hyperscale datacenters. New applications such as Cloud-based computing, live media streaming, immersive realities, Autonomous Driving, and the explosion of Internet of Things (IoT) devices, are pushing Enterprise and Hyperscale datacenters to their limit.

"We are at an inflection point that will usher in the next era of SSD technology," said Jihyo Lee, co-founder and CEO of FADU. "SSDs are moving from caching and niche applications to a distinct high performance SSD category and mainstream storage category. Our Annapurna NVMe Controller and Bravo SSDs, which are now ready to ship, and next generation solutions in development, remove the power-performance bottlenecks and provide excellent QOS to enable this transition in Enterprise and Hyperscale datacenters," Lee continued.

FADU Technology is a premier sponsor of Flash Memory Summit (FMS) 2019 held August 6-8, at the Santa Clara Convention Center. See OEM Bravo SSDs, Learn about next generation Bravo SSDs and discover the performance difference of the Annapurna NVMe controller at presentations at FADU's booth #940.

As a winner of the 2018 FMS "Most Innovative Flash Memory Technology" for SSDs and controllers, FADU is excited to present its next generation of products at this year's conference. FADU is offering an elegant solution that boosts performance, lowers power consumption and addresses Thermal Design Power (TDP) issues while delaying or eliminating the need for throttling. Attendees are also invited to join Jihyo Lee's keynote address at FMS on August 8 at 11:00AM to learn about FADU's vision for the storage industry, *Enterprise SSD: The Future*.

FADU offers Flash controllers, customized software, M.2 and U.2 SSD designs, and turnkey private-labeled SSD manufacturing to flash memory original equipment manufacturers (OEMs), and storage device manufacturers for incorporation into their Enterprise SDD portfolios. FADU storage devices are enabling others to usher in the era of SSD.

About FADU Technology
FADU Technology is a fabless start-up focused on advancing flash storage technology. The company is

dedicated to developing and deploying a new architecture for SSD controllers and storage products that meets the explosively increasing data demands placed on enterprise data centers.

The company believes that existing solutions, with legacy ties to the past, are unable to meet the performance and power requirements to support real-time, cloud-based, connected applications. FADU's global team, of seasoned storage architects, ASIC experts, and SSD engineers, is charting the course for the industry. FADU addresses all of the flash-based enterprise storage solutions - low power usage, ultra-high performance, a rich feature set, solid reliability and superior quality of service (QOS). Visit www.fadutec.com for more information.