



Intel Honored with Most Innovative Flash Memory Technology for Best of Show Award at Flash Memory Summit 2020

Intel® Optane™ Persistent Memory is Critical Technology for a New Wave of Business Applications

SANTA CLARA, CA – November 11, 2020 – Intel was honored with a Flash Memory Summit 2019 Best of Show Award for Most Innovative Flash Memory Technology at today’s Flash Memory Summit 2020 Best of Show Awards ceremony.

The Flash Memory Summit, the World’s largest and most prestigious storage industry conference and exposition, recognizes Optane Persistent Memory for next generation, high-performance business applications.

“Two and three tier strategies with persistent memory is enabling storage architects to match the right memory technology to application workloads in order to optimize compute resources, maximize IO throughput and meet service level objectives for the overall customer experience,” said Jay Kramer, Chairman of the Awards Program and President of Network Storage Advisors Inc. “We are proud to recognize Intel Optane™ Persistent Memory for leading the industry with a memory solution that can improve capacities, increase solution performance, and provide persistence.”

“We are honored to receive the Flash Memory Summit 2020 Best of Show Award for Most Innovative Flash Memory Technology,” said Kristie Mann, Senior Director for Intel Optane Persistent Memory Products. “With more than 200 of the Fortune 500 companies now in POC or deployment, the industry is clearly realizing the value inherent in this world-changing technology. We look forward to continuing to expand our broad ecosystem of OEMs, CSPs, OSVs, and ISVs and empowering our customers to improve performance, decrease cost and drive actionable insights from their data.”

According to show organizers, a record number of award submissions were received this year making the judging challenging and each of the categories extremely competitive.

Details of the award-winning companies, innovative products and solutions can be found at: https://flashmemorysummit.com/English/News_Info/Best_of_Show/BOS_Winners.html

Supporting Resources

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About Flash Memory Summit

Flash Memory Summit showcases the mainstream applications, key technologies, leading vendors, and innovative startups driving the multi-billion-dollar non-volatile memory and SSD markets. FMS is now the world's largest event featuring the trends, innovations, and influencers leading the adoption of flash memory in demanding enterprise storage, high-performance computing, and cloud systems.

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