

Virtual Flash Memory Summit 2020 Opens Nominations for Best of Show Awards

Winners will be in Seven Categories of Innovation – Two are New for 2020

SANTA CLARA, CA – September 16, 2020 – The Virtual Flash Memory Summit, scheduled for November 10-12, 2020, today announced that nominations are open for the 2020 Best of Show Awards. Now in its 15th year, Flash Memory Summit (FMS) remains the world's largest event showcasing the technology, trends, innovations, and influencers driving the multi-billion-dollar flash memory and data storage industry.

The original categories for the Virtual FMS Best of Show Awards are:

- Most Innovative Startup Company
- Most Innovative Consumer Application
- Most Innovative Enterprise Business Application
- Most Innovative Technology
- Most Innovative Customer Implementation

The two new award categories for this year are:

- Most Innovative Artificial Intelligence (AI) Application
- Most Innovative Hyperscaler Implementation

"The COVID-19 pandemic has not slowed the development of new technologies that continue to emerge in the flash memory industry," said Jay Kramer, FMS Co-Founder and Keynote Master of Ceremonies. "Although we have gone virtual this year, Flash Memory Summit's Best of Show Awards continue to be a coveted recognition of

technology innovation for the hot flash memory industry by highlighting the products, companies, and customer solutions leading the market."

This Awards Program is open to all companies in the flash storage ecosystem that are FMS Sponsors and Exhibitors. Winners will be announced and prizes awarded at virtual FMS on Wed., November 11, at 1:05 PM PST, during a live presentation.

Nominations are due by 6 PM PDT on October 1, and may be completed online at: https://flashmemorysummit.com/English/News Info/Best of Show/Best of Show.html.

For a list of last year's winners, go to: https://flashmemorysummit.com/English/News Info/Best of Show/BOS Winners.html

About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, and leading vendors that are driving the multi-billion dollar non-volatile memory and SSD markets. FMS remains the world's largest event featuring the trends, innovations, and influencers driving the adoption of flash memory in demanding enterprise storage applications, as well as in smartphones, tablets, and mobile and embedded systems.

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