

Flash Memory Summit 2022 Opens Best of Show Awards Nominations New Award Category Available for Nominations

SANTA CLARA, CA – APRIL 18, 2022 – Nominations are now open for the <u>Flash Memory Summit (FMS) 2022</u> Best of Show Awards. Now in its 16th year, FMS will be held August 2-4 at the Santa Clara Convention Center, and is the world's largest event showcasing the trends, innovations, and influencers driving the multi-billion-dollar high-speed memory/data storage industry.

FMS Best of Show Awards categories are:

- Most Innovative Startup Company
- Most Innovative Consumer Application
- Most Innovative Enterprise Business Application
- Most Innovative Customer Implementation
- Most Innovative Memory Technology
- Most Innovative Artificial Intelligence (AI) Application
- Most Innovative Hyperscaler Implementation
- Most Innovative Sustainability Technology (New Award Category)

New this year, the Awards Committee is expanding the *Most Innovative Memory Technology* category to include all high-speed memory technologies. Additionally, we are adding a new category for *Most Innovative Sustainability Technology* to address new architectures and products with innovations such as efficiencies in power, cooling, and footprint.

"Flash Memory Summit is where we shine a light on new technology innovations that will drive the next wave of applications which demand high-speed data performance, massive scale of data capacity, and the highest data availability levels," said Jay Kramer, FMS Co-Founder and Awards Program Chair. "By highlighting market-leading products, companies, and customer solutions, Flash Memory Summit's *Best of Show Awards* continue to be a coveted recognition of next-generation, high-speed memory and data storage technology excellence."

The Awards Program is open to all Flash Memory Summit sponsoring companies and addresses a wide spectrum of technologies and solutions in high-speed memory and storage ecosystems. Winners will be announced, and prizes awarded on Wednesday, August 3, 2022, during the evening reception in the Exhibit Hall.

Nominations are due by 6 pm PDT on Friday, July 8, 2022, and may be submitted online at: https://flashmemorysummit.com/English/News Info/Best of Show/Best of Show.html

About Flash Memory Summit

Flash Memory Summit, produced by Conference ConCepts, showcases the mainstream applications, key technologies, leading vendors, and innovative startups driving the multi-billion-dollar high-speed memory and SSD markets. FMS is now the world's largest event featuring trends, innovations, and influencers driving adoption of flash memory and other high-speed memory technologies within demanding enterprise storage applications, high-performance computing, mobile, and embedded systems. Follow us on Twitter @flashmem.

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