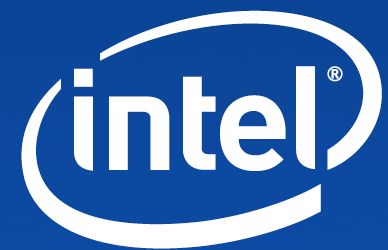




# Laptop Design

Rob Enderle

Audio-Visual Sponsor

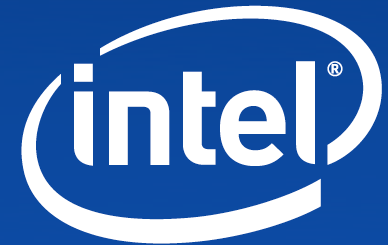




## Distinguished Presenters

- Doreet Oren - Director of Product Marketing, SanDisk
- Todd Dinkelman - Applications Engineer, Micron
- Marco Sanvido – Researcher, Hitachi Global Storage Technologies
- Robin Harris – President, StorageMojo
- Don Larson, Marketing Manager, Intel NAND Products Group

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# Agenda

8:30 – 8:40	Opening Remarks
8:40 – 9:05	SSD Adoption, When, Where, How? Doreet Oren, SanDisk
9:05 – 9:30	SSDs vs. HDDs: A Shift in Data Storage Todd Dinkelman, Micron
9:30 – 9:55	Solid-State Drive Storage for Ultra-Low-Cost PCs and Notebooks Don Larson, Intel
9:55 – 10:15	Break
10:15 – 10:40	Can the Flash Consumer SSD Be Saved? Robin Harris, StorageMojo
10:40 – 11:05	Putting Security Where Data Lives Marco Sanvido, Trusted Computing Group
11:05 – 11:20	Questions and Answers

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