



# Green Storage in Datacenters

## The case for SSDs



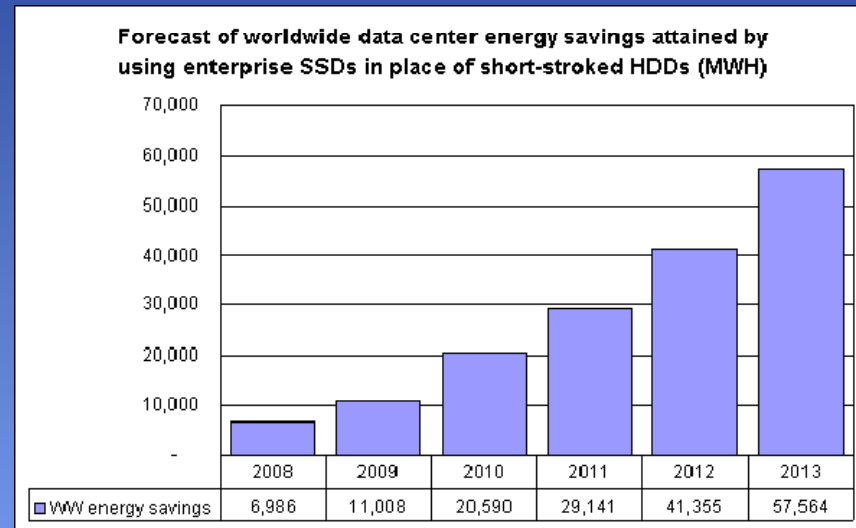
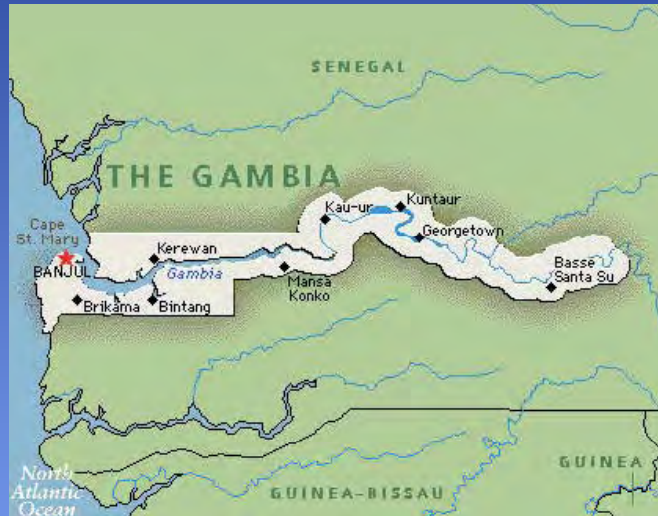
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Director, SSD Marketing

Santa Clara, CA USA  
August 2009



# The connection between Gambia and SSDs



iSupply (May 2009): The use of solid-state drives (SSDs) could allow the world's data centers to **REDUCE** their cumulative electricity consumption by 166,643 megawatt hours (MWH) from 2008 to 2013.

This amounts to slightly more than the total electricity generation of the African nation of Gambia for the entire year of 2006....



# Optimizing Storage Budget

## The IT Manager's dilemma

Power/  
Cooling

Capacity

Price

Space

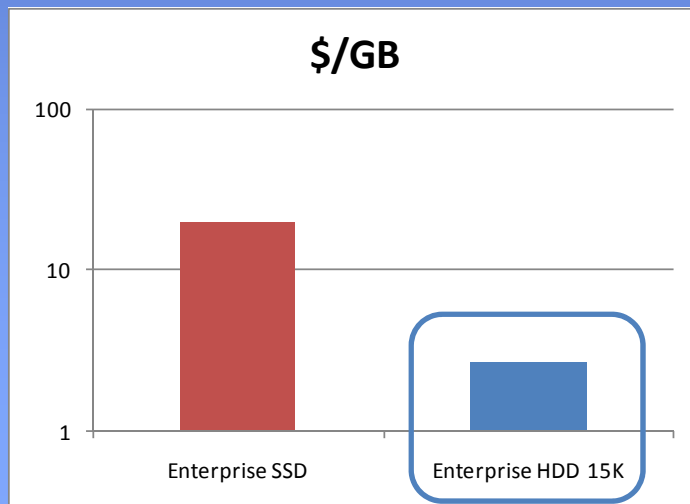
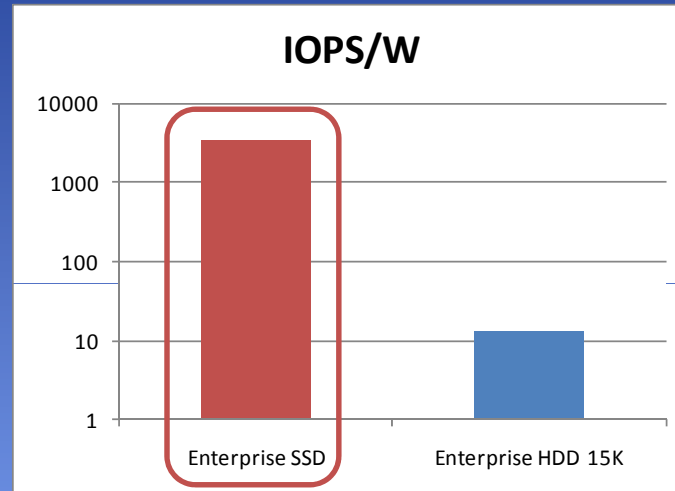
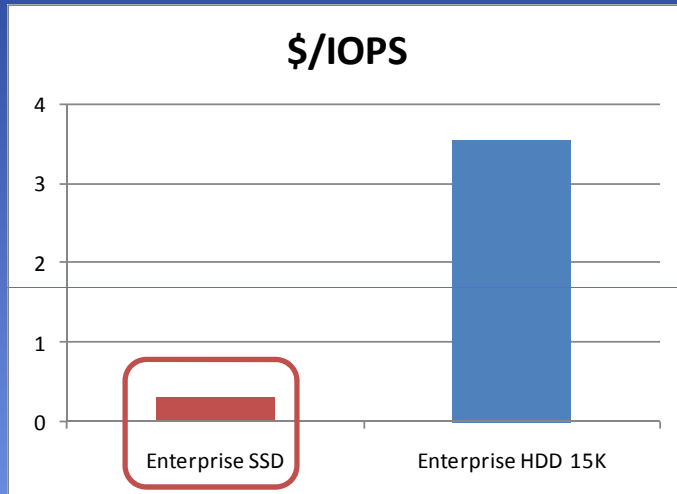
Maintenance

Performance





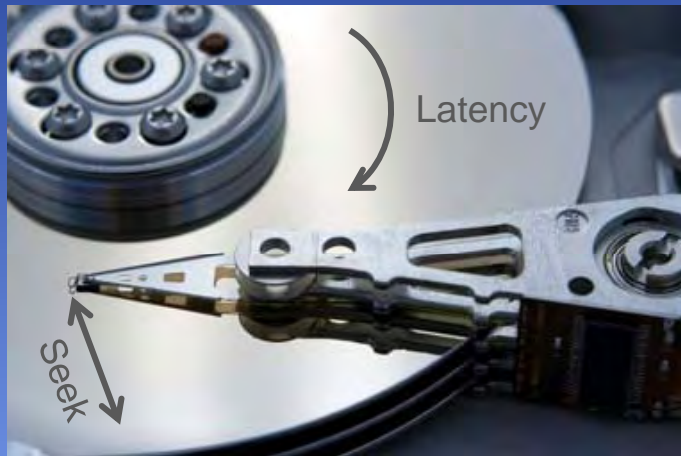
# Storage Tradeoffs in Datacenter SSD vs HDD



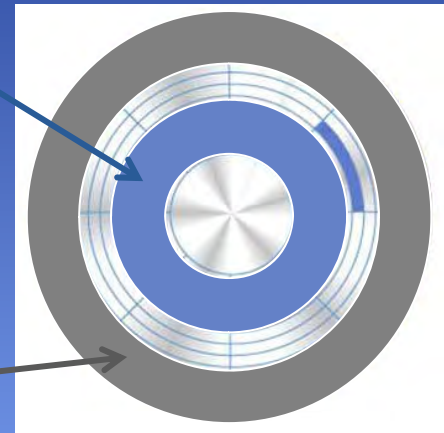
Deploy SSD if performance  
is main metric

Deploy HDD if capacity is  
main metric

# HDD Capacity Utilization



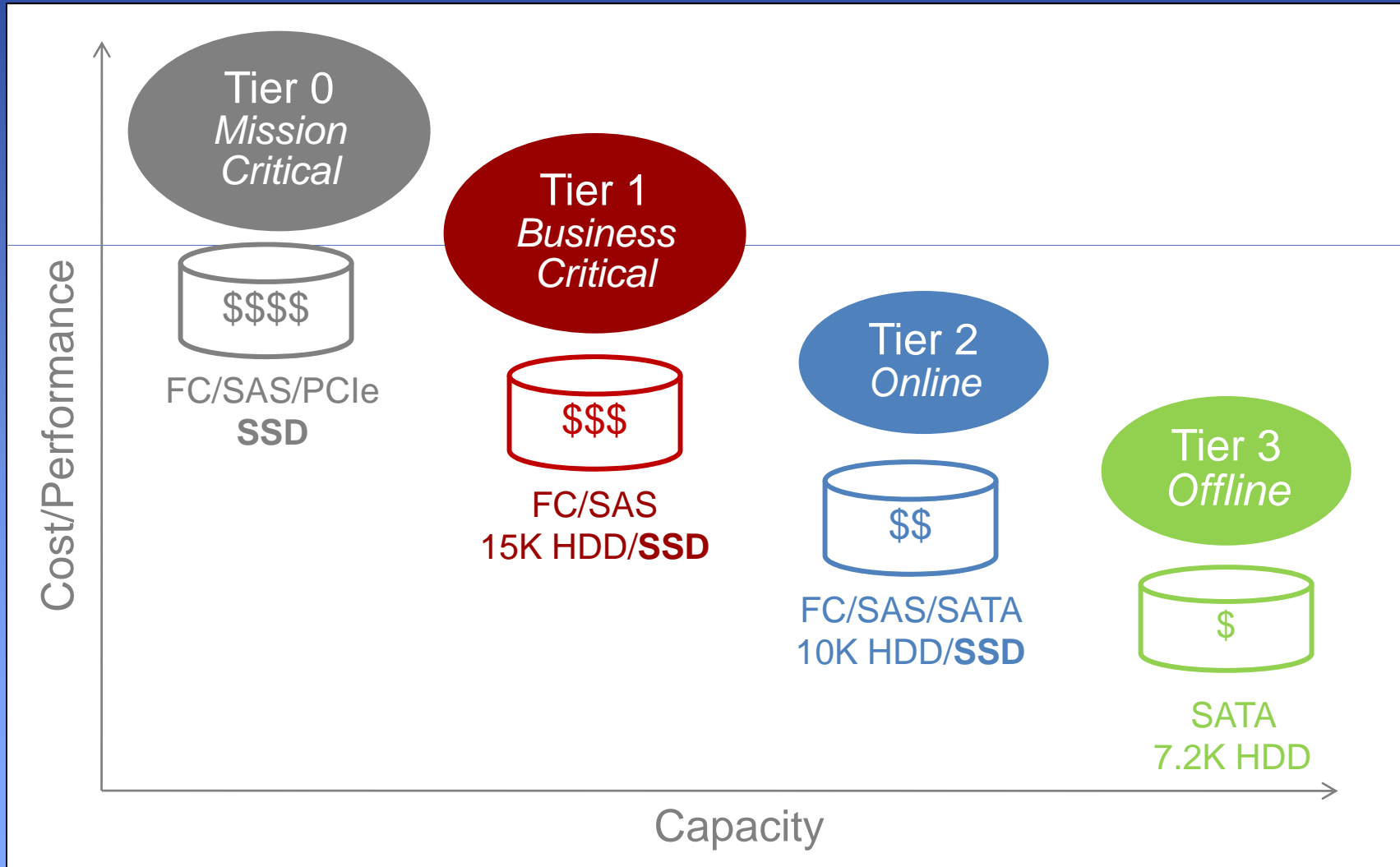
Inner tracks used to obtain higher random performance (IOPS)



Outer tracks used to obtain higher sustained performance (MB/s)

- HDD is main I/O performance bottleneck in Enterprise Storage Systems
- High IOPS achieved through hundreds of “spindles”
- Destroke HDD to optimize random I/O performance → small capacity utilization (~20-30%)
  - Power, cooling, space, maintenance are still 100%

# Storage Tiering in Datacenter





# The Future of the Datacenter

Legacy:  
All HDD



Near Term:  
HDD + SSD



Future:  
All SSD





# Thank You