

# *Flash In the Data Center*

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## Enterprise-grade Silicon Storage



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# *Flash in the Data Center*

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Nothing like the laptop market – Data Centers need Silicon Storage

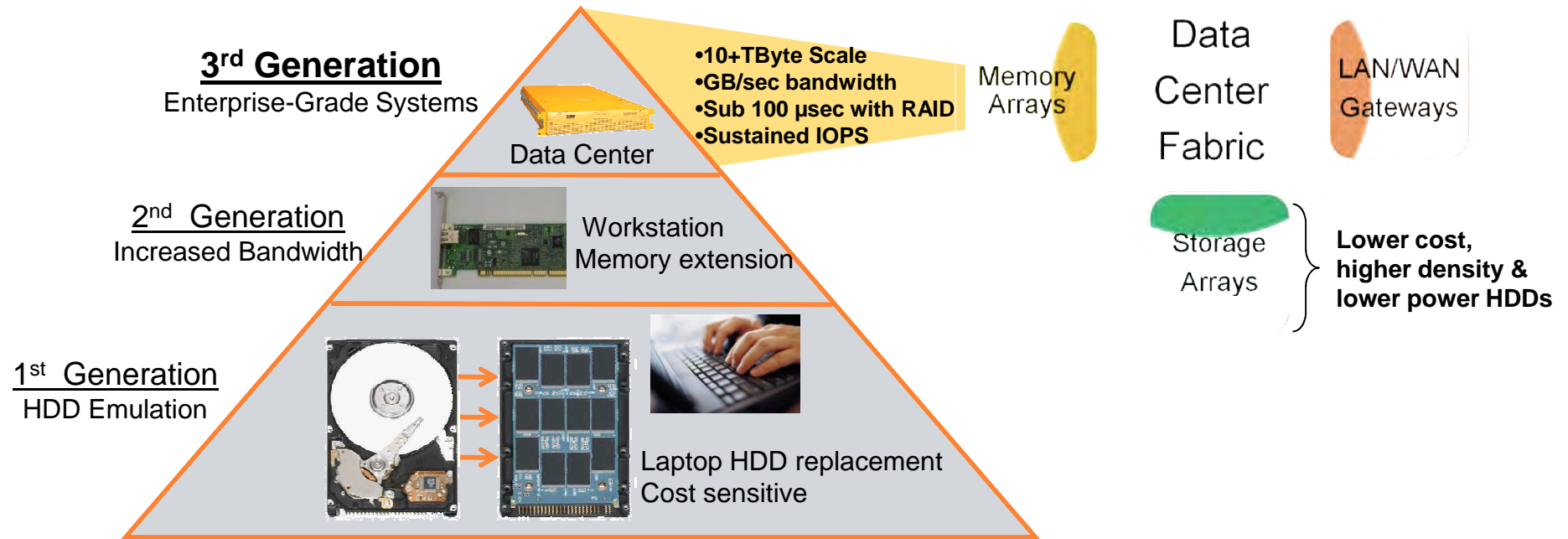
- Scalability
  - Thousands of Servers per Data Center
  - 10-100TB of Active Data per Data Center
- Reliability
  - Flash devices fail....online serviceability is important
  - Data loss is unacceptable & ECC insufficient
  - Redundancy/RAID is a requirement
- Performance
  - 70/30 Read/Write Mix
  - 24x7 Operation => Sustained Writes are important
  - Many applications => Access Patterns are Random
- Power
  - No power left for anything else!
  - Need to reduce spindles and servers

# Enterprise-Grade Silicon Storage Completing the Virtualized Data Center



Silicon storage dramatically improves Data Center performance, scale and economics.

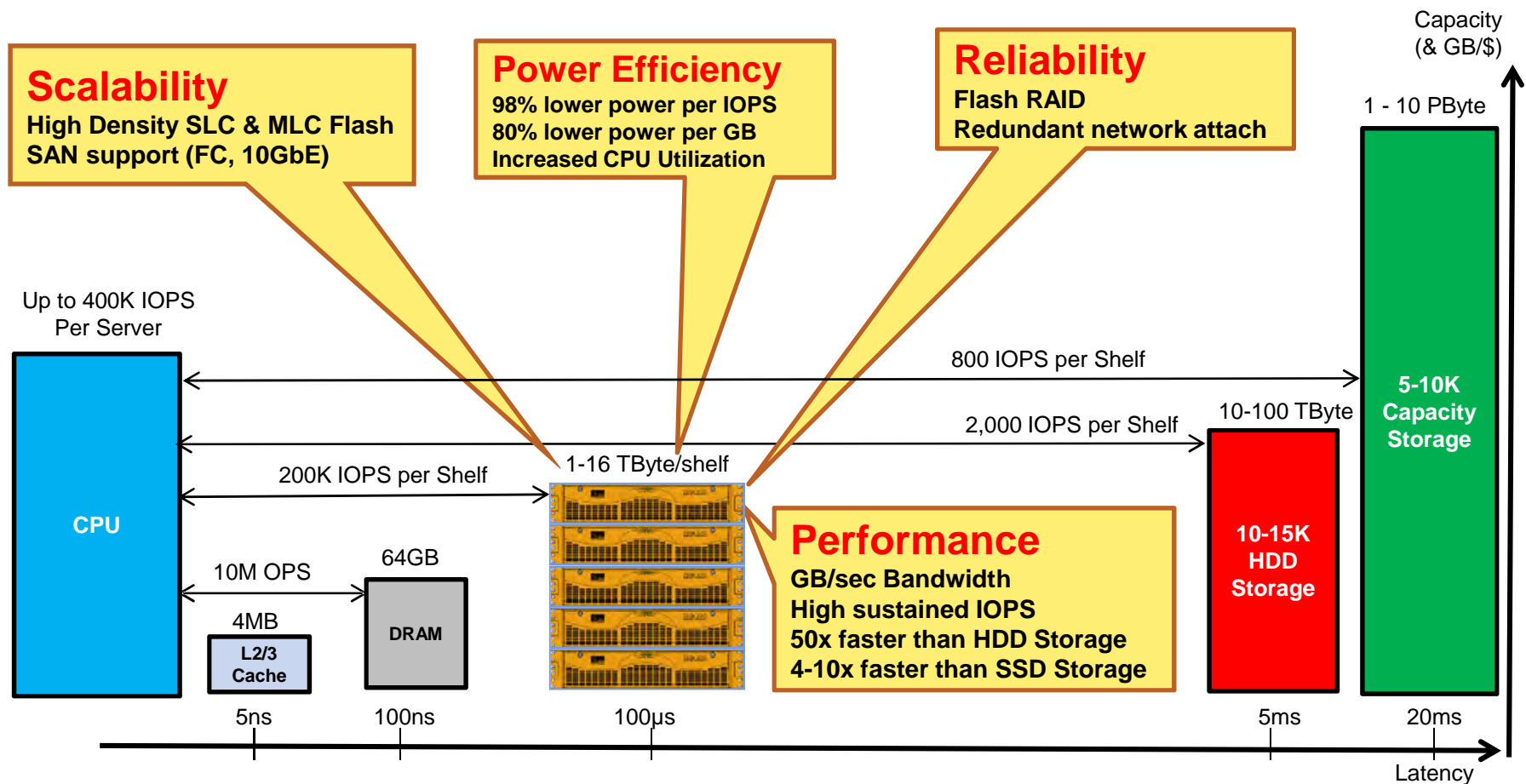
“Eventually virtualization will play a different role and completely disaggregate the server. Instead of having a physical box with storage, CPU, memory, etc. built into it, the virtualization will allow for the server to be made up of virtual components.”  
Zeus Kerravala, SVP of Enterprise Research at Yankee Group



# Silicon Storage Benefits



**Modular architecture designed to scale solid state in the data center**



# Violin: Enterprise-Grade Silicon Storage

## 3<sup>rd</sup> Generation Flash Architecture

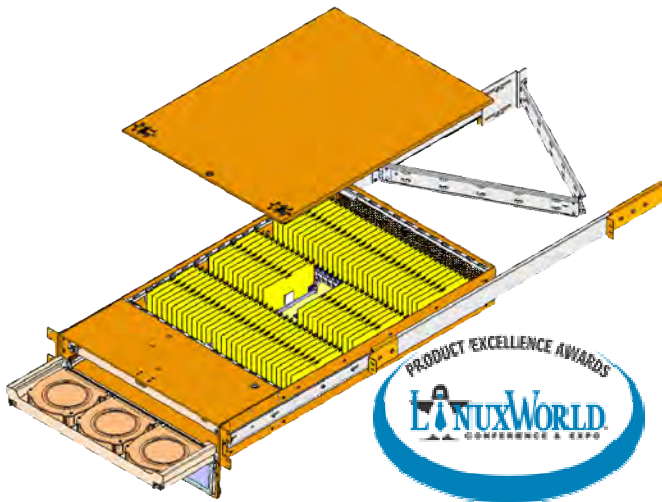


**1<sup>st</sup> platform built from the ground-up for the Flash Data Center**



Violin 1010 Memory Appliance

1. **Dramatic Application Acceleration**
2. **Flash-Optimized RAID**
3. **Flexible Data Center Integration**
4. **Lowest TCO for Performance Storage**
5. **Greener Flash Data Center**



**LinuxWorld 2008**

Most Innovative Hardware Solution

# Sustained Flash Performance

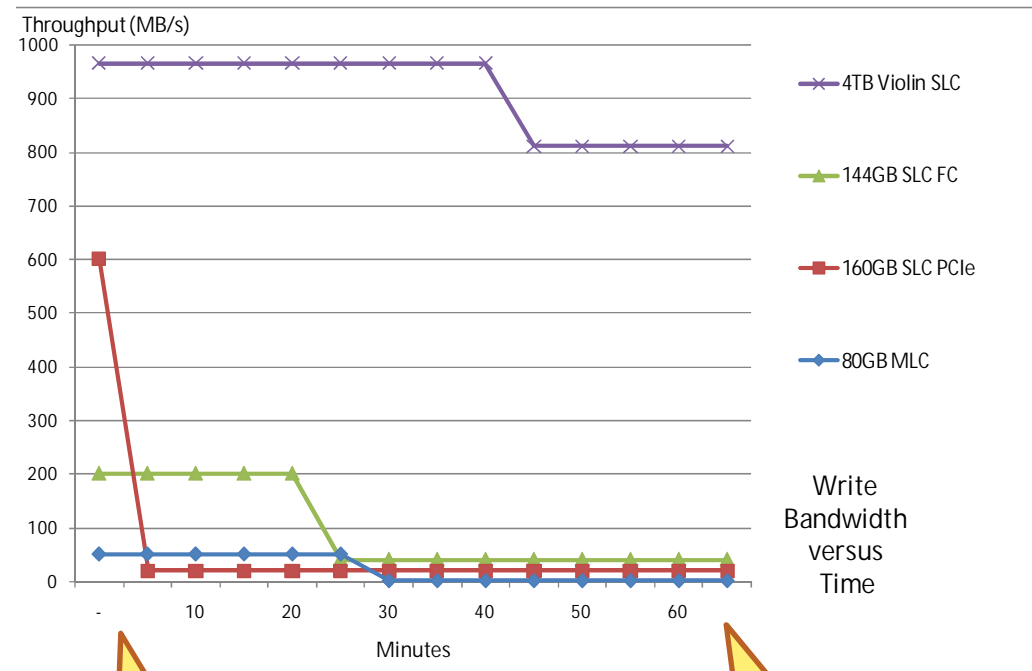


## Enterprise Data Centers can't cope with the Flash "Cliff of Death"

### Violin Architecture

- Extreme Bandwidth
  - 500+ Flash Interfaces
  - 4000+ Flash devices
- Distributed Garbage collection
  - Background process on each VIMM
  - Implemented in hardware
- Non-blocking Erases
  - Performed in background
  - Never block Read/Write
- Low Write amplification
  - Typically <4 Writes per User Write
  - Writes performed in background

**Industry's Highest Sustained  
Random Write IOPS**



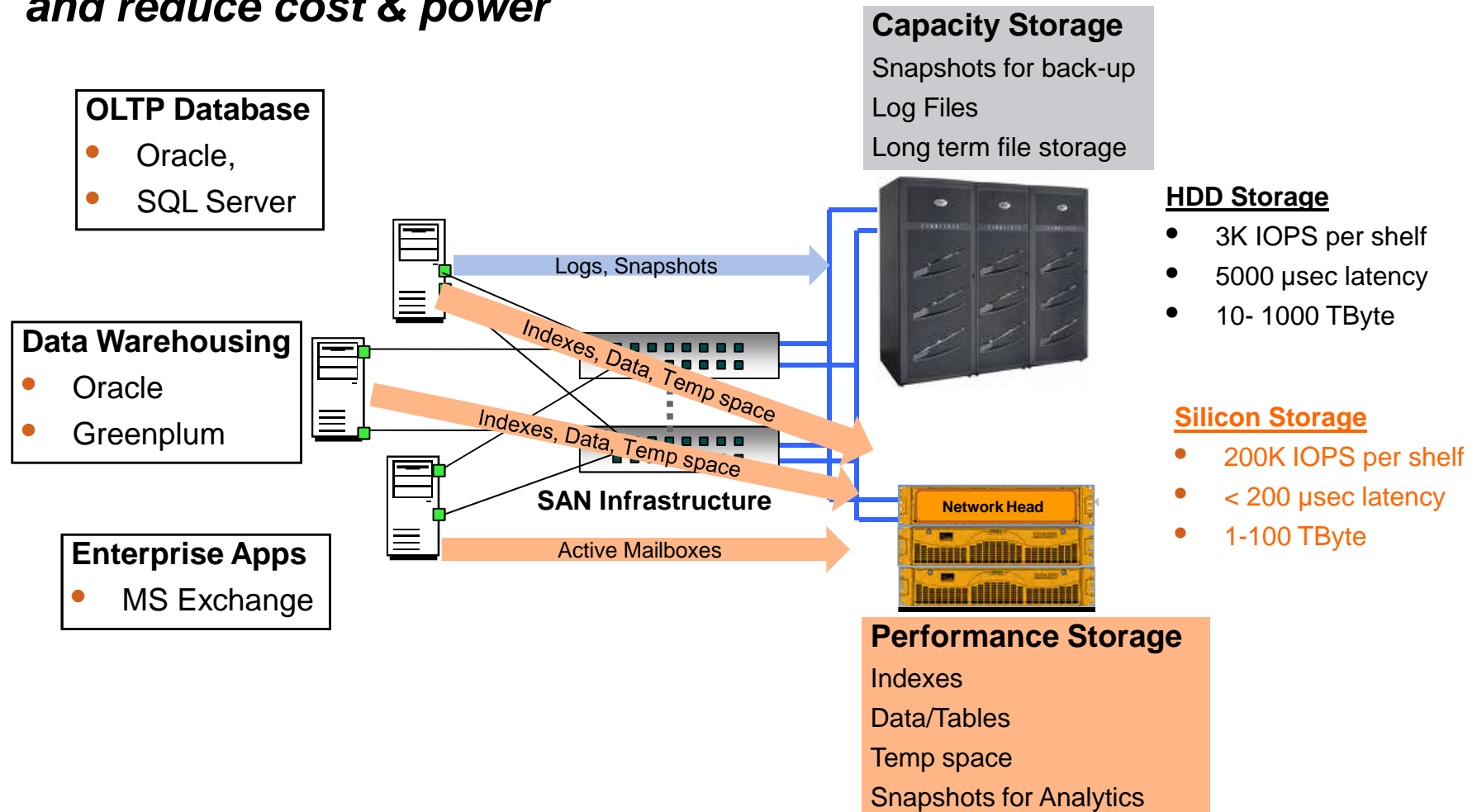
Empty Drives  
=> No Garbage Collection

"Full" Drives  
=> Garbage Collection

# Simple SAN Deployment



**High activity LUNs moved to Silicon storage to increase performance and reduce cost & power**



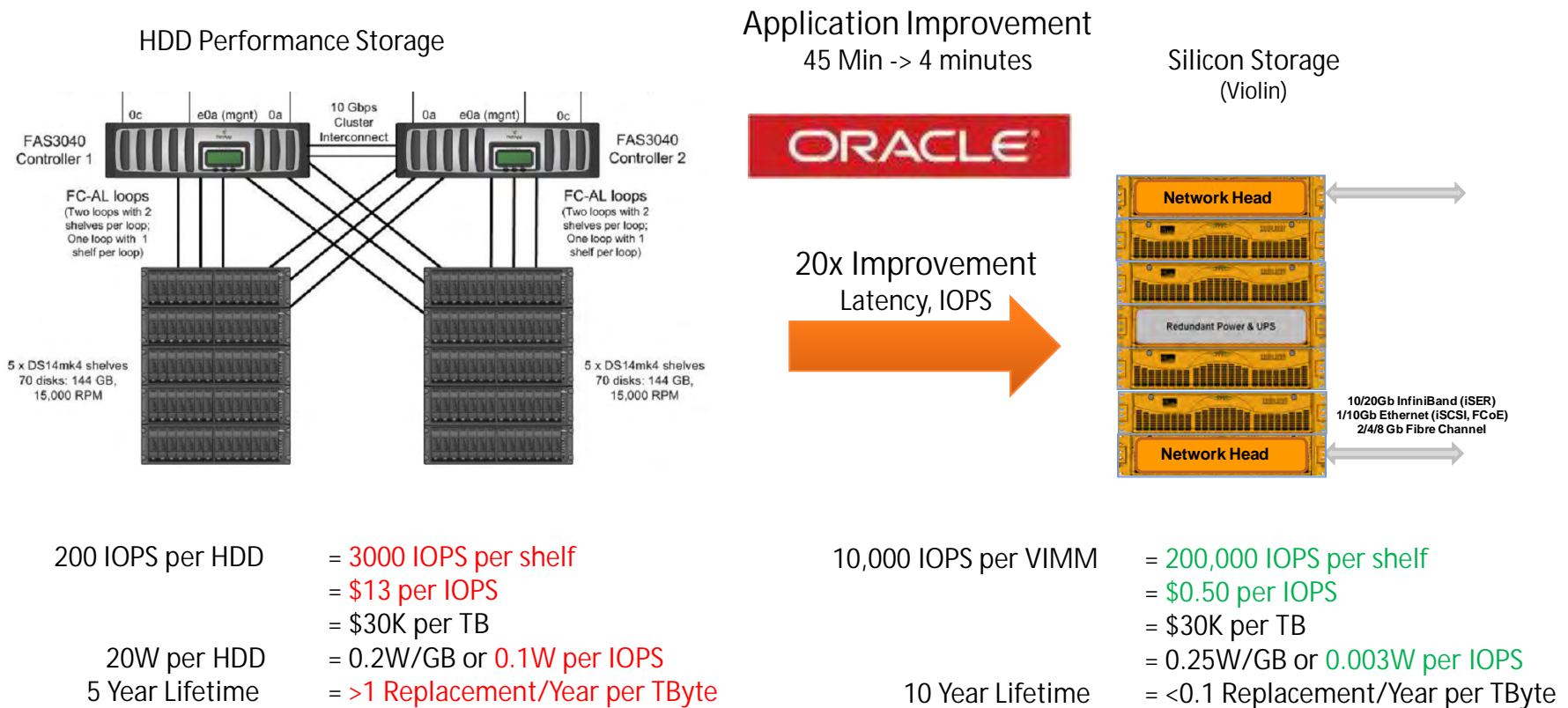


# Lower Cost IOPS

## 25x Improvement over Disk Storage



Silicon Storage reduces the power & costs of a 200K IOPS HDD storage system by greater than 90%; CPU Utilization also improved

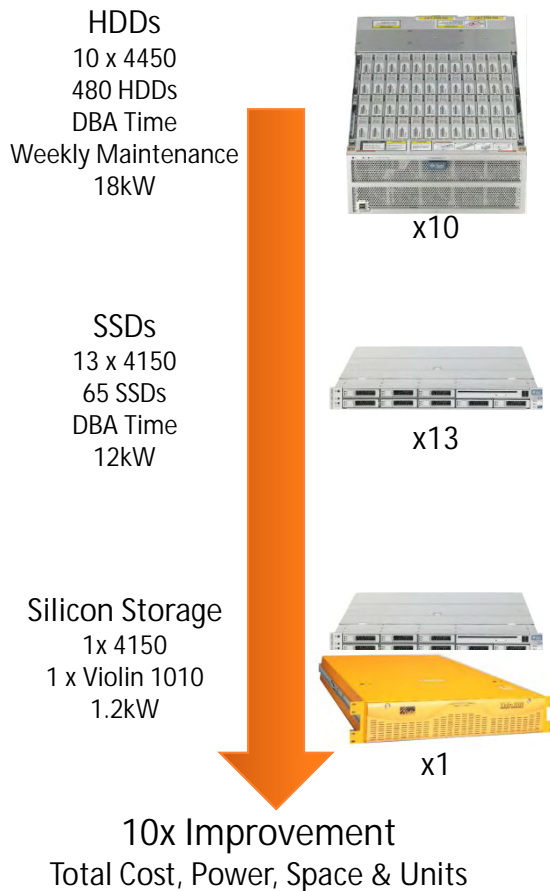




# Lower Cost Transactions

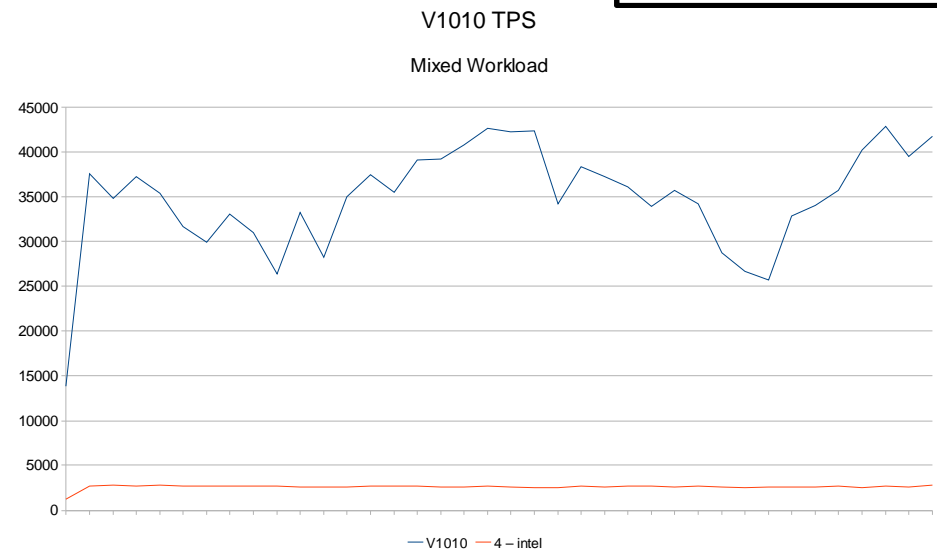


Silicon Storage dramatically increases the Transactions Per Second (TPS) and enables server consolidation, DBA reduction and 90% power savings.



## Violin Memory - Juice

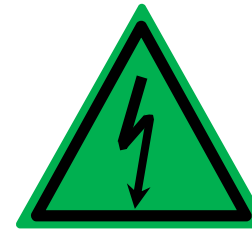
Violin delivered 80% of the transaction rate achieved running the entire database in server memory



3K -vs- 40K TPS... means you would need potentially 13x more from the 4 SSD+ RAID Intel configuration ( or 50 disks ) to get similar performance.

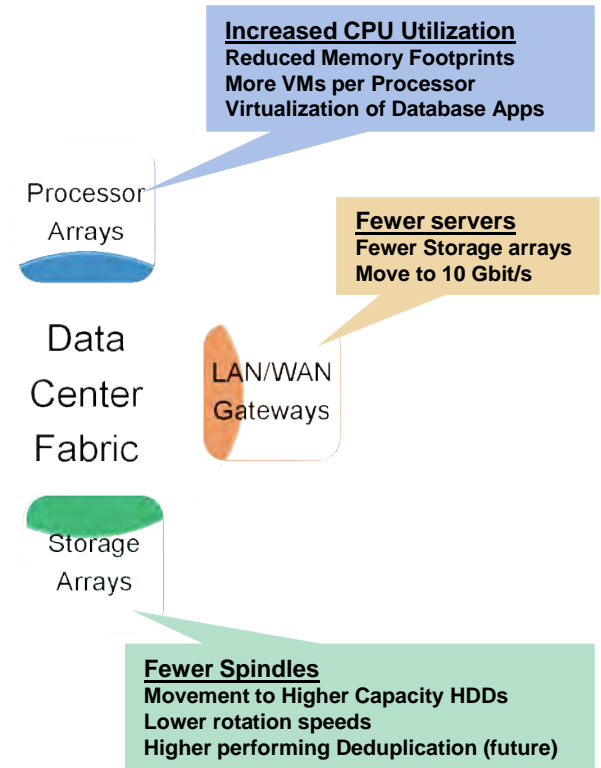
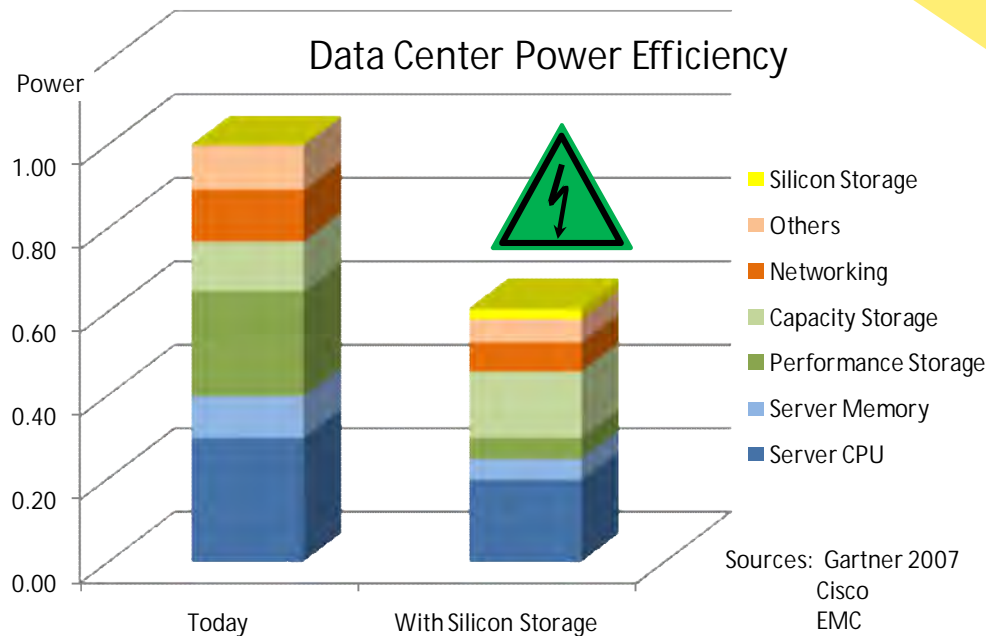
# Green Flash Data Centers

## Reducing Data Center Power by 30%



The power usage of Storage (37%) and Servers (35%) can be dramatically reduced by Silicon Storage and Fewer Spindles

**Violin Flash:**  
 ✓ 90% less power than 15K HDDs: 400 IOPS/Watt  
 ✓ 90% less power than Servers: 4 GB/Watt  
 ✓ "Instant On" with Low idle power



# *Thank You!*

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## **Company Contacts:**

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