



Tactical Market Intelligence

Source Commodities, Identify Opportunities,
& Sell Finished Goods to Your Best Advantage

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Tactical Market Intelligence - Why?

- Negotiate & Purchase Commodities
 - Lowest Price
 - Best Terms

- Identify Business Opportunities
 - Competitors Oops
 - Direction Change

- Sell
 - Highest Price
 - Best Terms



Tactical Market Intelligence – What?

- Not Industrial Espionage
 - Nothing Cloak & Dagger
- Collection & Analysis of Readily Available Data
 - Consistent Collection
 - Statistical Tools
 - Historical Comparison
 - Industry Expertise