

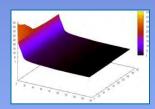
### Accelerating Performance in Virtual Environments

#### Bill Mottram, VP of Marketing at Atrato





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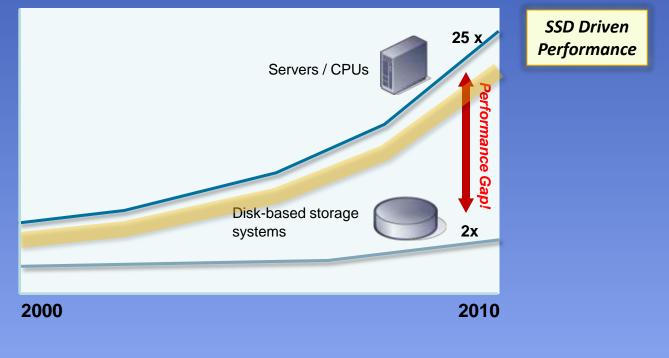


Flash Memory Summit 2010 Santa Clara, CA



#### The Storage Dilemma

#### Increasing Performance Gap between Storage and Servers



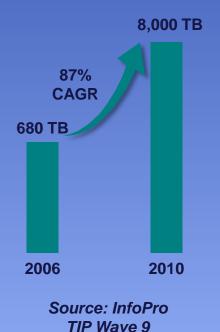
Increasing server performance

Traditional disk performance



#### **Compounding Pain Points**

## Explosive data growth in typical Fortune 1000 enterprise



#### Data centers are running out of power

33% of Data Centers expected to be out of power 97% of Data Centers expect to be out of power





2007

2011

Source: Liebert Systems, Inc.



# Memory Getting on the Same Page

1. What do I mean by "Hybrid Storage, vLUN" ?

2. What do I mean by "performance"?

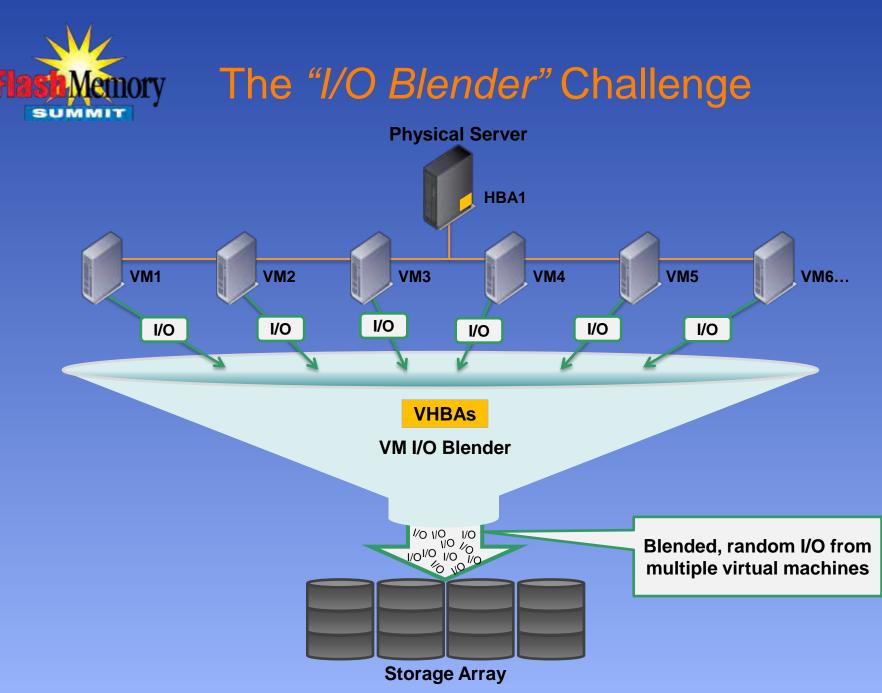
3. What do I mean by "efficiency"?

4. What do I mean by a *"performance starved application"*?



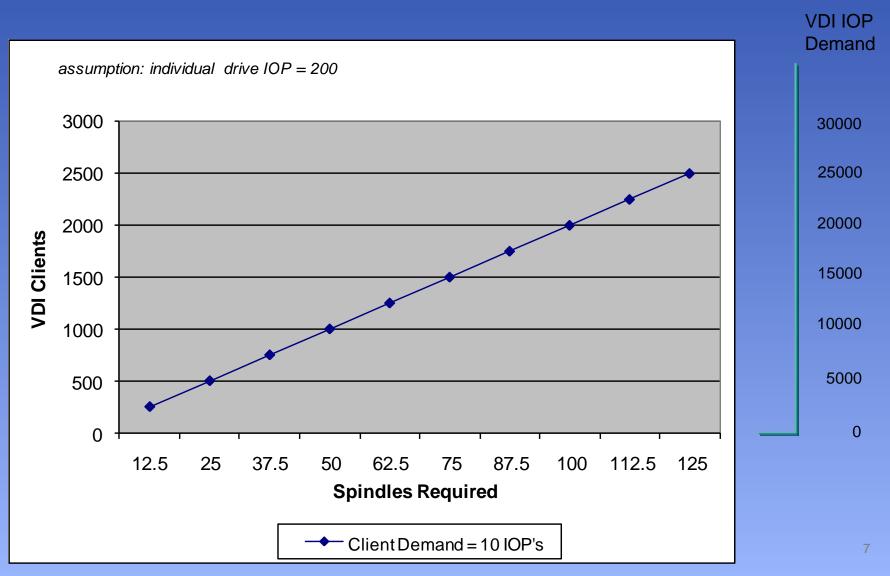
### Potential Performance Starved Applications

- Transaction dominated, data intensive database applications such as data mining and data warehousing
- 2. Web facing applications that support ecommerce
- 3. Email exchange
- 4. Virtual machine deployment (VMotion)
- 5. Virtual desktop deployment (VDI)
- 6. Analytics (financial, business, seismic, etc)
- 7. Decision support systems (BI)
- 8. 3D rendering
- 9. Digital Media analytics
- 10. Video Surveillance analytics





#### Relationship between VDI Client Growth and Storage IOP Requirements





### SSD = High Performance Green Storage

 One SSD/SLC drive can deliver the same performance as 10 short stroked FC 15k drives

 Replacing 10 short stroked FC drives with one SSD/SLC drive realizes 98+% savings

Caution: SSD is not the complete solution

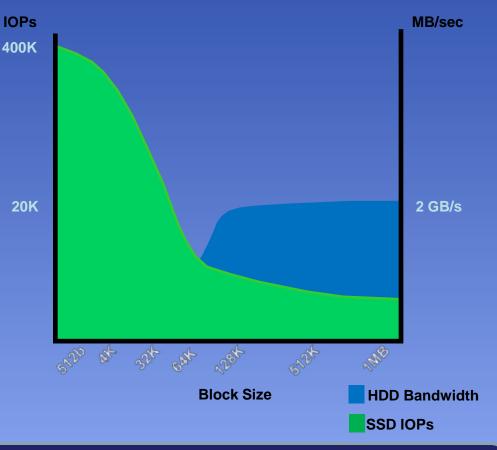


## What is Needed is a Solution that Memory Blends the Strengths of HDD and SSD

Spinning disk delivers large block size bandwidth

20K

SSD delivers high Data Access (IOPs) at low block sizes



What if we blended both SSD and HDD in a <u>Hybrid Solution</u>? And what if the system was <u>autonomic</u> and self-optimizing?



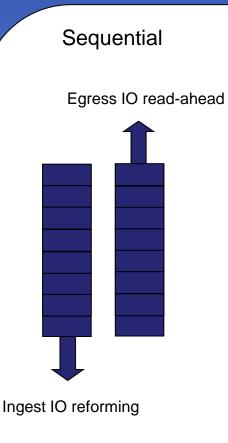
#### Autonomic Management of Unpredictable Access Patterns

Access Profiler	<ul> <li>Adaptive histogram, highly compressed, scales to PB</li> <li>Drives TME to accelerate IO for high access content</li> </ul>
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Ingest Accelerator	<ul> <li>Tuned for RAID access (FIFO with back-end IO reforming)</li> <li>Lower latency, higher throughput, higher access</li> </ul>
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#### **Spectrum of Workloads**



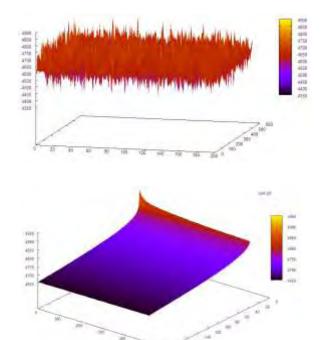
Fully Predictable (SLC/RAM FIFOs)

Hot-Spots

Semi-Predictable (Scalable Flash)

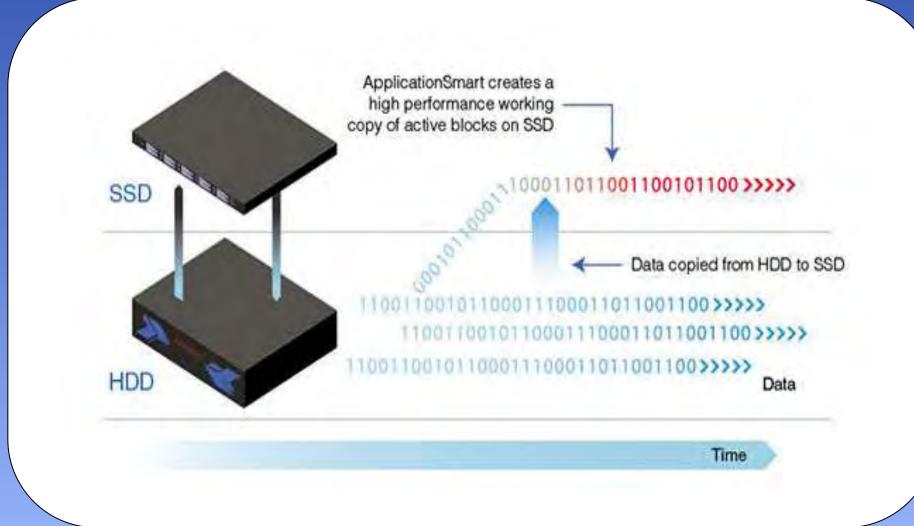
Non-Cacheable (Solved by high spindle density or SSD)

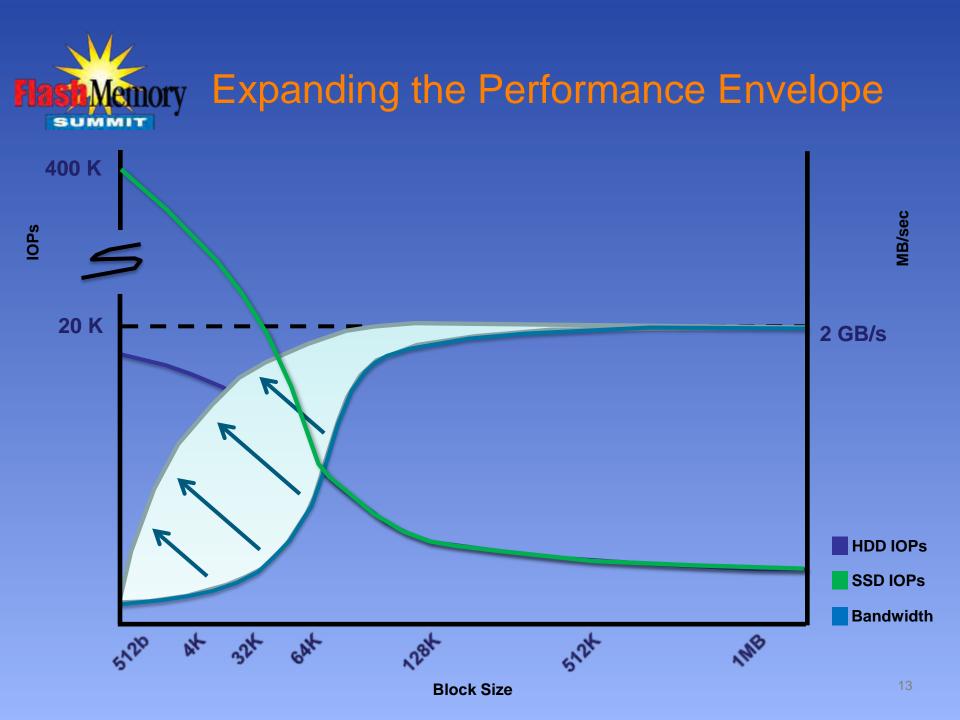
Random





### What is a Hybrid VLUN?

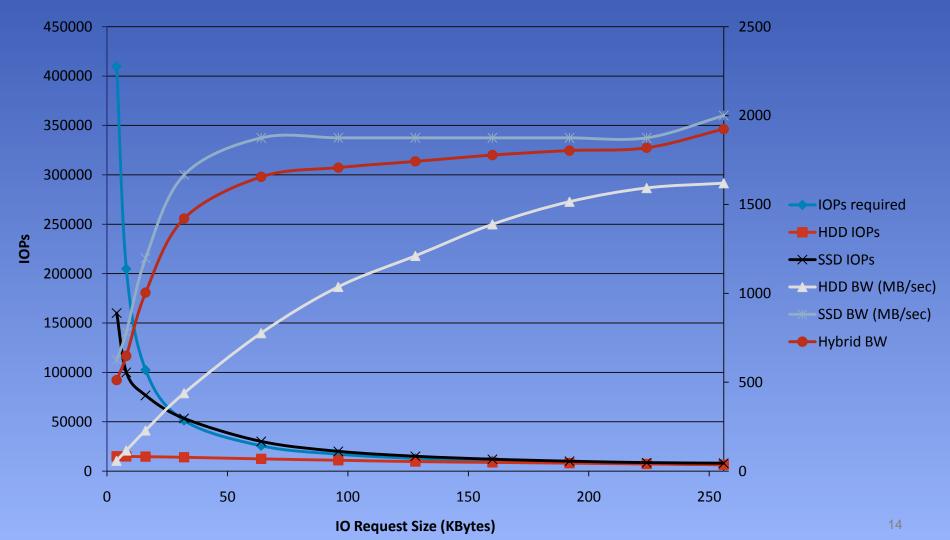






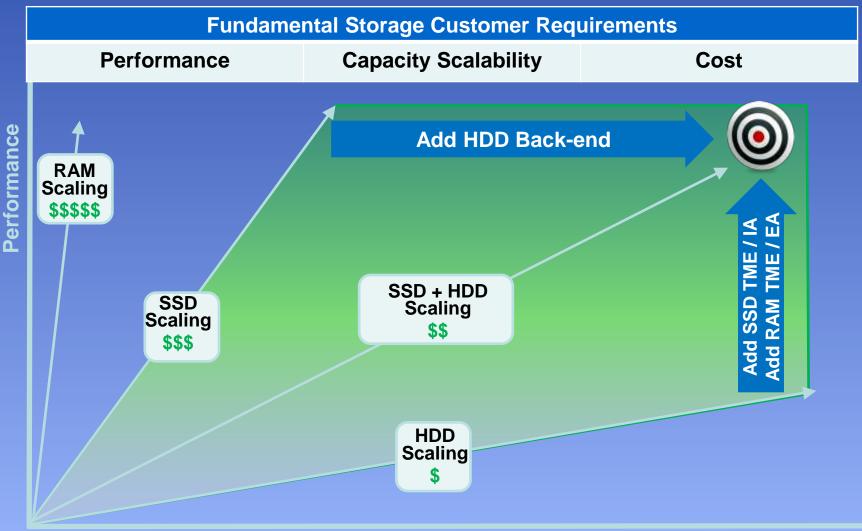
# ACTUAL Performance of Hybrid VLUN from 2U SSD and SAID

#### SSD+HDD Hybrid VLUN Performance Synergy





# The Bottom Line - Flexibility to Solve Specific Performance Problems



# FlashMemory

# Traditional thinking will not solve tomorrows performance challenges!!





# Questions? Thank You!

