



Entering the Next Stage of its Business Life Cycle

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Product innovation continues

- Build best in-class products and continue to advance technology

Solve a business problem

- Understand the customer value proposition

Increased competition, but expect consolidation

- Strengthen and augment core competences

Unit volume and revenue increases

- IDC expects:
 - Units to increase 51% CAGR (2010-2015)
 - Revenue to increase 32% CAGR (2010-2015)



Thank you



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