ENERGY STAR Resources for Data Centers
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Flash Memory Summit

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5 WAYS TO REDUCE IT ENERGY COSTS

1

Power-manage computers
Save $10-50 or more per computer annually and tap into free technical consultations from ENERGY STAR

2

Choose energy-efficient IT equipment
Save with desktops, notebooks, servers, printers, copiers, and more

3

Save energy in the data center
12 strategies that can substantially cut energy costs

4

Benchmark your data center's energy efficiency
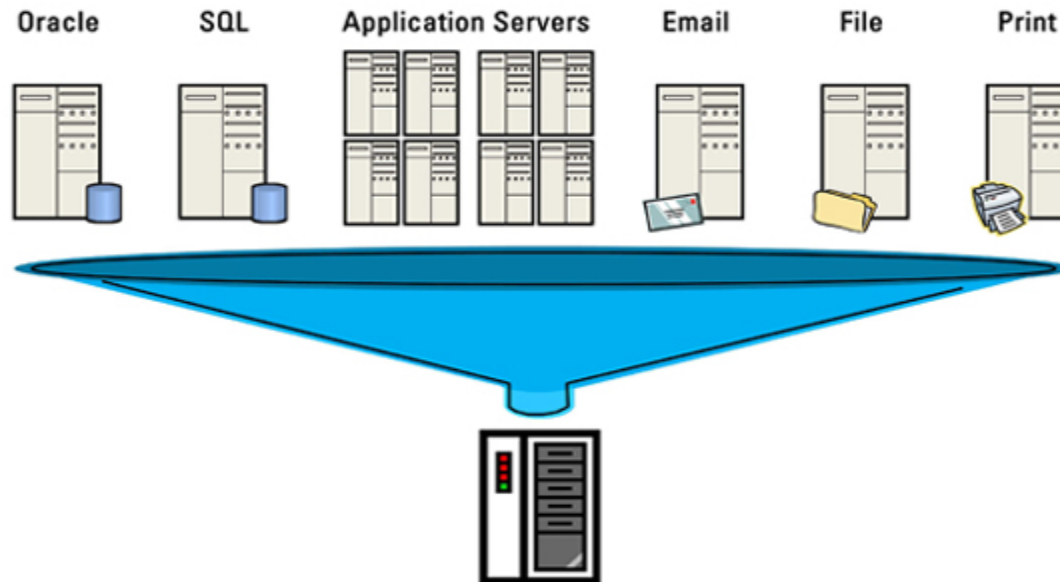Receive an energy performance rating

5

Additional Tips
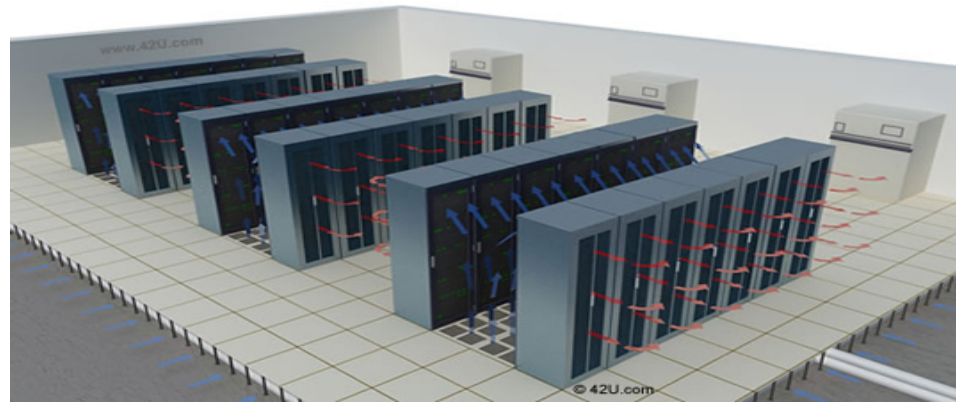Printer consolidation, "smart" power strips, and more

- Server Virtualization – run multiple independent servers on single physical server
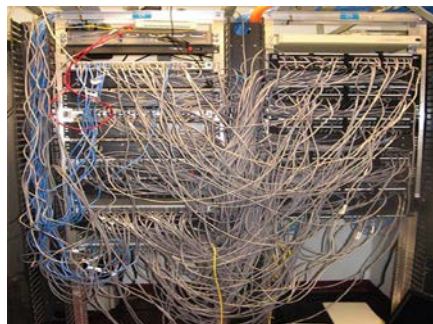

- Decommissioning of Unused Servers – shut down unused servers

Save energy in the data center
12 strategies that can substantially cut energy costs

- Hot Aisle/Cold Aisle Layout – fronts of server face each other

- Properly Deployed Airflow Management Devices – supply cooling air to equipment

Benchmark your data center's energy efficiency
Receive an energy performance rating

ENERGY STAR Portfolio Manager
- Measure, track, benchmark energy use intensity
  (PUE = total data center energy/IT energy consumption)

- Enter 12 consecutive months energy data
- Rating from 1-100

- Rating of 75
  - performs better than 75% of peers
  - eligible for ENERGY STAR certification

NetApp Global Dynamics Lab, RTP, NC

- Generate, P.E. validates <u>Statement of Energy Performance</u> , <u>Data Checklist</u>**.**
  - **-** energy use accurate
  - - characteristics properly reported
  - - fully functional
  - - indoor environment requirements

Take Home Message

Summary

- Tools, resources support data center EE improvements

- Data Centers eligible for ENERGY STAR rating & certification

Benefits

- Save energy, money, reduce GHG

- Demonstrate environmental leadership

Contacts, Websites

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Uninterruptible Power Supplies:

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