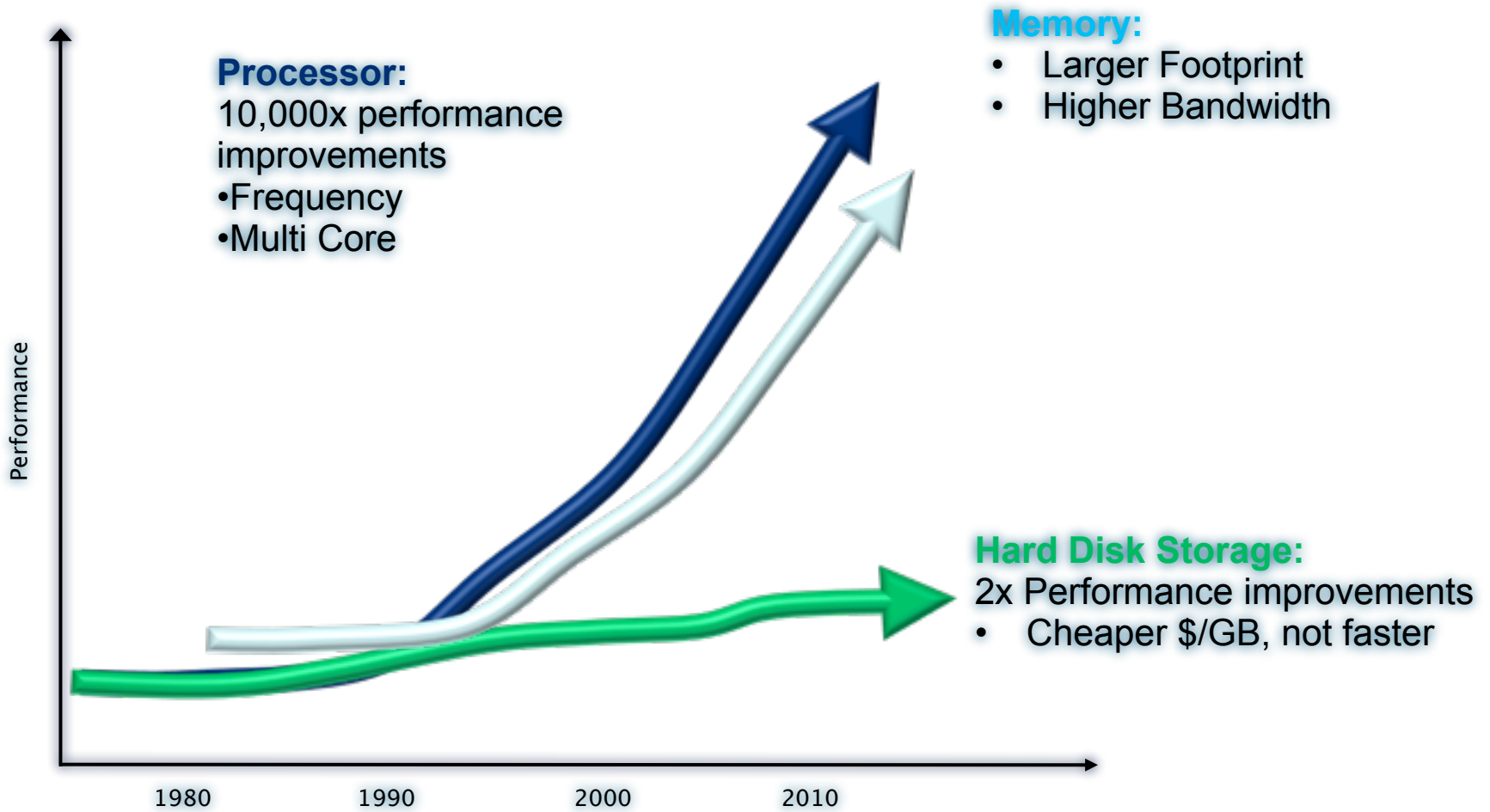




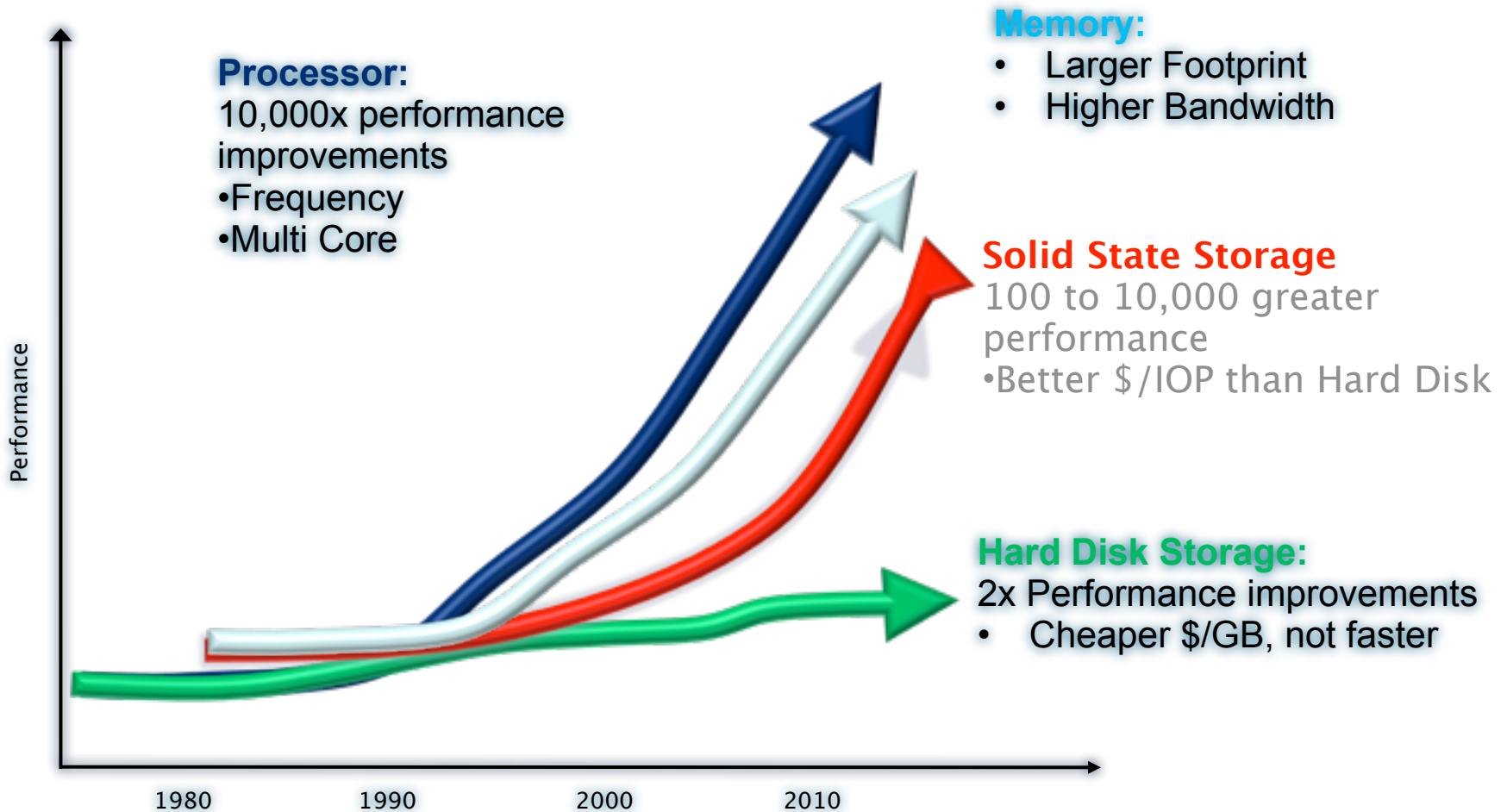
Why Solid State is Changing IT

Vish Mulchand
HP Storage Division

What is driving the need for Solid State Storage?



What is driving the need for Solid State Storage?



Solid State Deployment Models

SSD as a tier of storage

- Multiple capacity points, max counts
- Multiple technologies: SLC, MLC
- All SSD Tier
- LUN & Sub-LUN tiering technologies



SSD or Flash optimized array

- Flash optimized – performance, density, latency
 - Option for spinning media if needed
- Key differentiation is in Software Data Services
- Virtual SAN Appliance



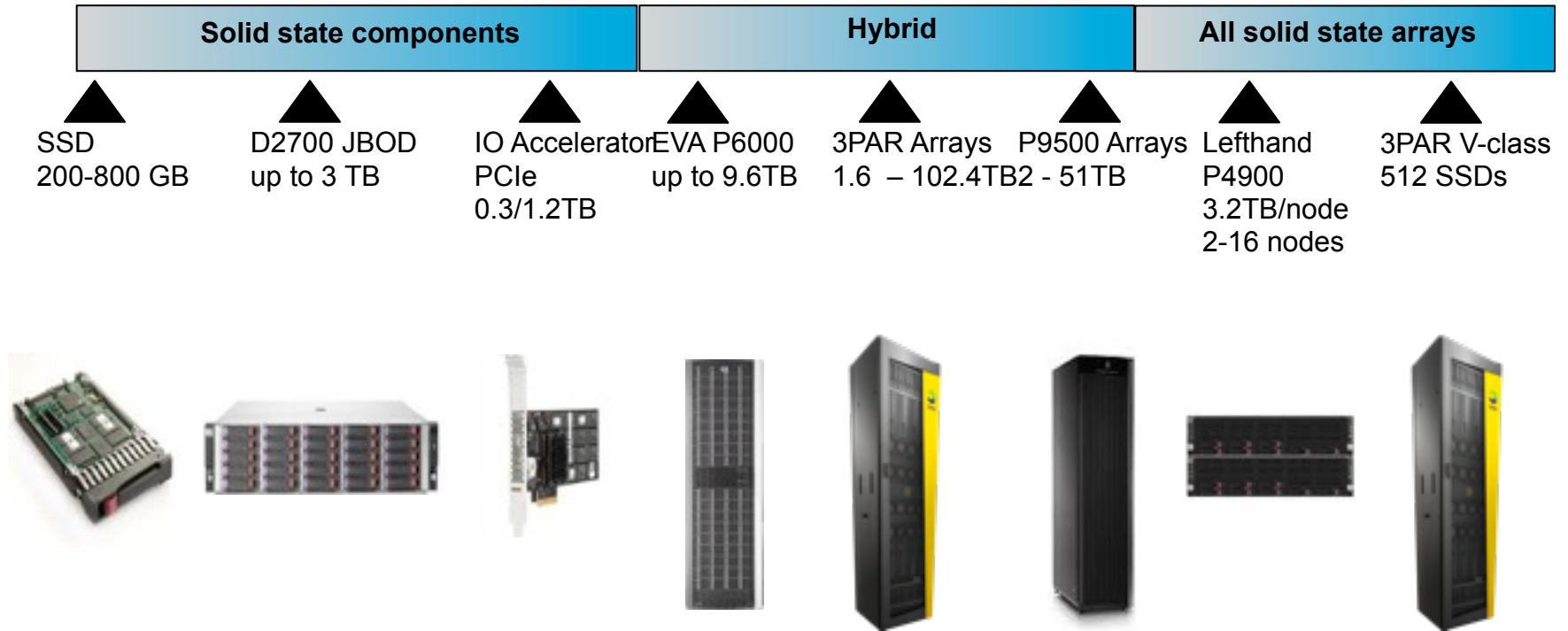
Flash Cache

- Host based flash caching
- Storage based flash caching
- Collaborative host/storage flash caching





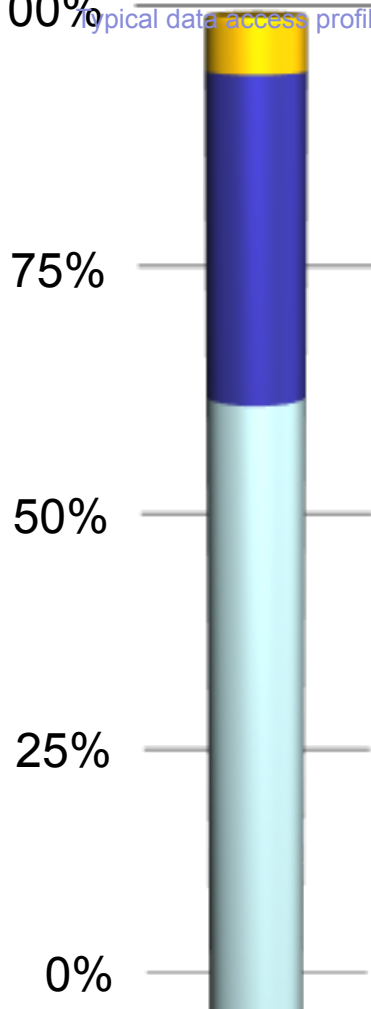
HP Solid State Storage offerings today



Storage Tiering

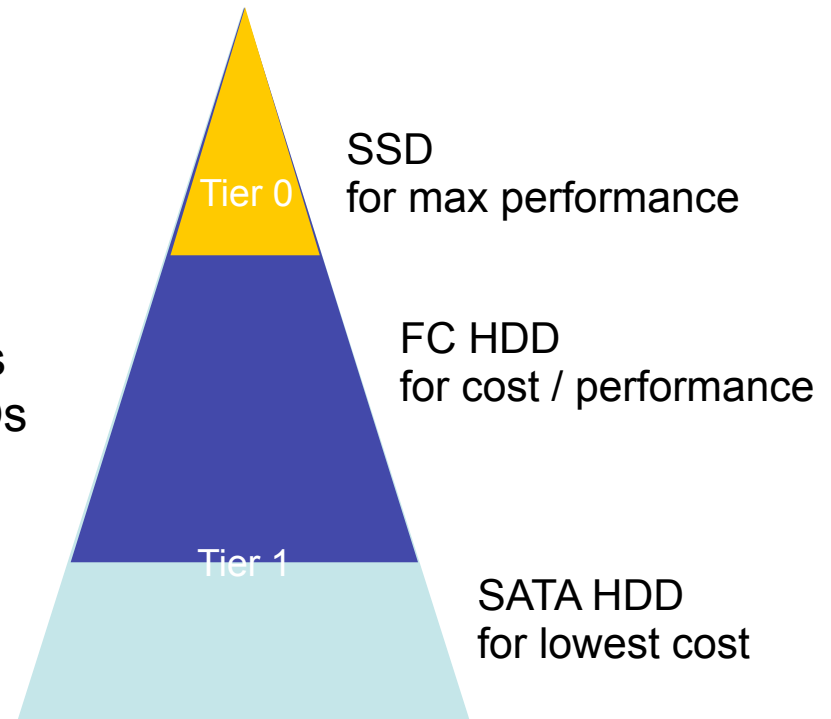
Tiering: “Hot” data is located on Tier 0, “Cold” data on Tier 2

100% Typical data access profile



- Most of the IOs
- Some of the IOs
- Few of the IOs

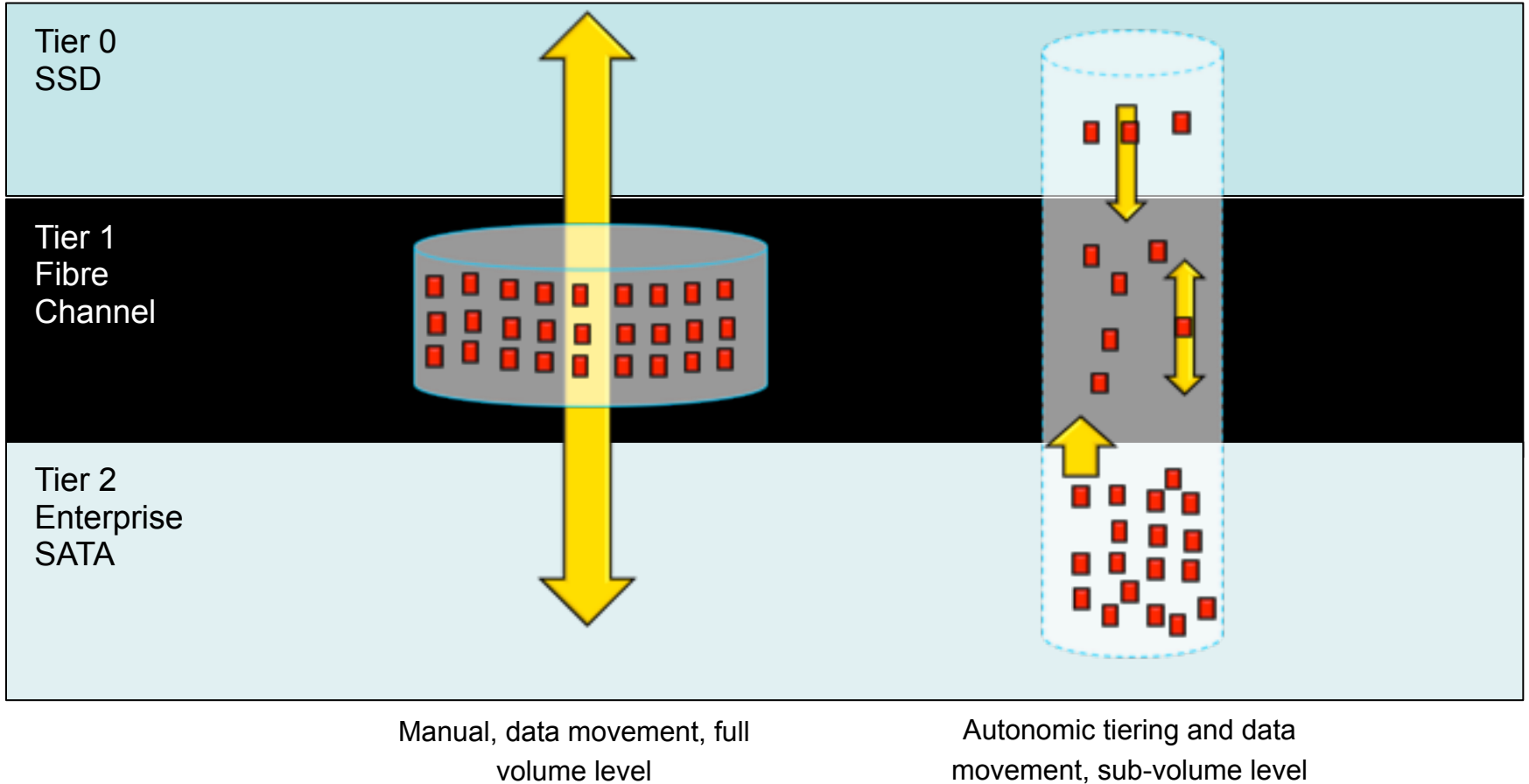
Data location profile



Most applications have a small portion of the capacity receiving most of the IOs.

Full LUN tiering

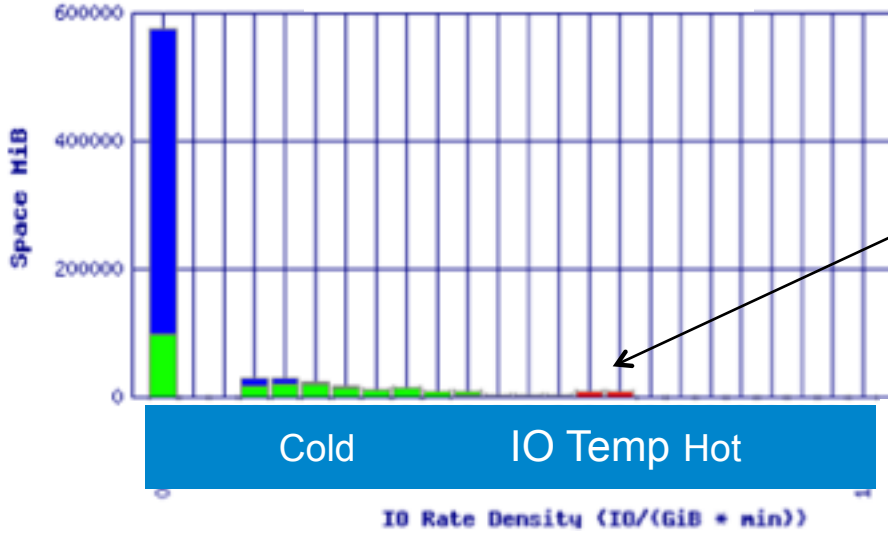
Sub LUN tiering





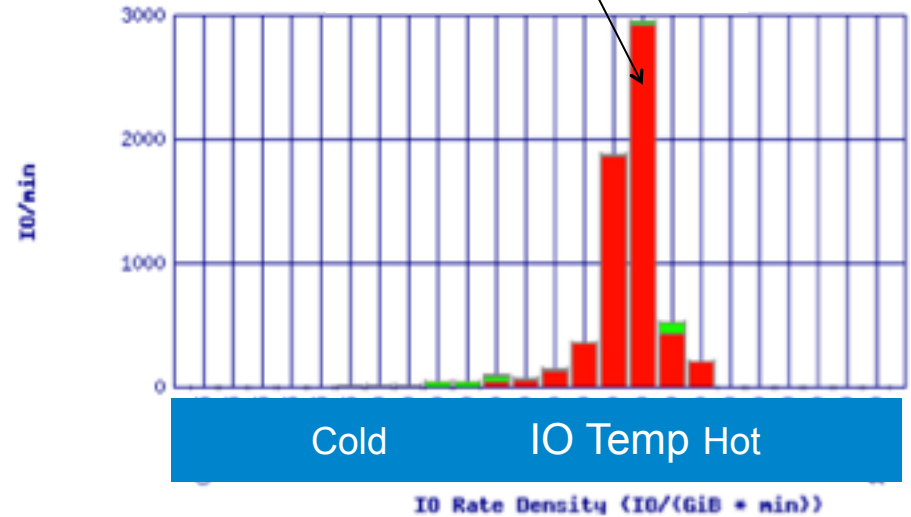
Adaptive Optimization: Performance Needs Met with Small Amount of SSD

Capacity Usage



SSD: Small space used, but a lot of IO

Performance

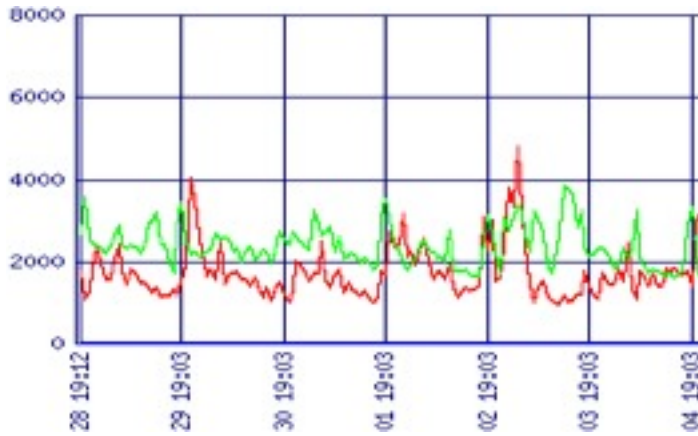


- Tier 0: SSD, RAID 1
- Tier 1: Fibre Channel, RAID 5
- Tier 2: Nearline, RAID 6

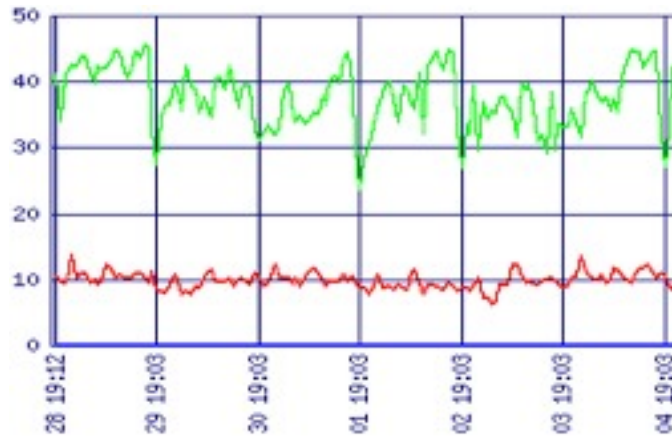
Adaptive Optimization Success Story

Without AO

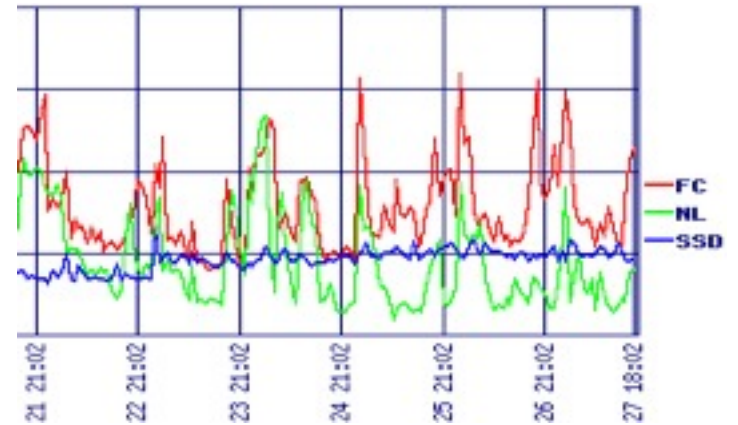
IOPS



Latency



With AO



priceline.com

“...so HP 3PAR Adaptive Optimization really lets us to grow our environment on a more economical scale while still giving us improved performance,”



New All Solid State P10000 Lowers Costs

- Decrease \$/IOP by 70% and \$/Kwatt/Hr by 80+%
- Leverage 3PAR advanced software data services + All Flash
- Ideal for applications where **response time** (low latency) and **performance** (IOPs) are a higher priority than capacity



* compared to an all FC solution with the same performance

Host Flash Cache

- **Improves Service Levels**
 - Higher performance by moving IOPs closer to the application
 - Significantly Lower latency
 - Augment host cache size at a lower \$/GB vs DRAM
- **More Array IOPs available for a larger number of applications**
 - Offload IOPS from Array to Host
 - Server Storage Collaboration
- **Suitable for performance intensive environments:**
 - Oracle (Non-RAC, unshared)
 - VMware, SQL, RAC (clustered shared environments)



Summary

- Flash Solid State Storage is a disruptive technology
- Value is delivered by Innovative Software
 - Management, Simplicity, Functionality
- Customers are deploying across several use cases
- HP is investing in current and next generation of solid state technology

